

## **Rosario City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

Industry Report | 2023-03-30 | 34 pages | MarketLine

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### **Report description:**

Rosario City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Rosario" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Rosario.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Rosario Department is one of the 19 administrative subdivisions of the province of Santa Fe in Argentina. Rosario city is the capital of the department. Rosario Department accounted for 2.4% of the country's GDP in 2022

#### Scope

- Natural calamity such as drought and external demand slowdown undermined the area's economic growth in 2022. The service sectors remain the key contributors to the regional economy and the major employers. The largest contribution came from financial, intermediation and real estate with a share of 28% in the total GVA in 2022

- Rosario city is a major tourist destination in Argentina. Business tourism stands a contributor to the tourism sector. Rosario is popular tourist destination from all over the globe with numerous monuments, picturesque landscape and beaches attracts

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tourists. It is also promoted as destination for medical tourism

#### Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

#### Table of Contents:

##### Table of Contents

1. City Snapshot
  2. PEST Analysis
    - 2.1 Political
    - 2.2 Economic
    - 2.3 Social
  3. Technology and Infrastructure
    - 3.1 Communications
    - 3.2 Internal Transport Networks
    - 3.3 Connectivity
    - 3.4 Airport
    - 3.5 Port
  4. Business Environment Analysis
  5. Travel and Tourism
    - 5.1 Tourism Flows
    - 5.2 Hotels
    - 5.3 Attractions
    - 5.4 Events
  6. Construction and Real Estate
    - 6.1 Investment
    - 6.2 Real Estate Market
  7. Retail
    - 7.1 Retail Market
    - 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

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