

Palletizer Market by Technology (Conventional, Robotic), Product Type (Bags, Boxes and Cases, Pails and Drums), Industry (Food & Beverages, Chemicals, Pharmaceuticals, Cosmetics & Personal Care, E-commerce and Retail) & Region - Global Forecast to 2029

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Report description:

The palletizer market is expected to reach USD 4.1 billion by 2029 from USD 3.2 billion in 2024, at a CAGR of 5.2% from 2024-2029. Technological advancements in palletizers, Increased labor costs and demand for automation in various industries, Rising demand for palletizers in e-commerce industry, Increased deployment of robotic palletizers in food & beverages industry. "Low level palletizer technology segment is to hold the largest market share of palletizer market in 2023."

Low-level palletizers dominate the palletizer market primarily due to their cost-effectiveness, versatility, and ease of operation. Compared to high-level palletizers, they offer a more accessible solution for a wide range of industries, including small and medium-sized enterprises. These palletizers can handle diverse packaging types and sizes with ease, from cases and cartons to bags and bundles, enhancing their applicability across various applications. Additionally, low-level palletizers compact footprint makes them ideal for facilities with limited space.

"Food & beverages industry is to hold the largest market share of palletizer market in 2023."

Food & beverages dominate the palletizer market, commanding the largest market share, primarily due to the widespread adoption of advanced technologies in the manufacturing industry. Firstly, the sector handles substantial product volumes that necessitate efficient handling and packaging. Palletizers automate these tasks, reducing manual labor and boosting productivity. Secondly, stringent hygiene and safety standards in the industry are effectively met by palletizers, ensuring reliable and sanitary handling methods. The rise in the adoption of food & beverages is fueling the a market growth.

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"The US in holds the largest market share of palletizer market in 2023."

North America comprises the US, Canada, and Mexico. The US is the leading country in North America, accounting for the largest market share. In the US, rapid adoption of technologies and product development are estimated to play a significant role in market growth. The rapid technological advancements in retail sector to drive market. With the rise in the competitiveness of the retail sector, companies are continuously evolving their stores to adapt to the changing market environments; these stores are likely to be more technologically advanced and have included several automated equipment such as palletizers, ASRS, and AMRs. The growth of the market in US is also attributed to presence of prominent market players such as Honeywell International Inc. (US), Regal Rexnord Automation Solutions (US), and Schneider Packaging Equipment Company, Inc. (US).

The break-up of the profiles of primary participants:

-□By Company Type - Tier 1 - 40%, Tier 2 - 35%, and Tier 3 - 25%

-□By Designation - C-level Executives - 48%, Directors - 33%, and Others - 19%

-□By Region - North America - 35%, Europe - 18%, Asia Pacific - 40%, and Rest of the World - 7%

Major players in the palletizer market include KION GROUP AG (Germany), FANUC CORPORATION (Japan), KUKA AG (Germany), Honeywell International Inc. (US), Krones AG (Germany), and others.

Research Coverage

The report segments the palletizer market by Technology, Product Type, Industry and Region. The report also comprehensively reviews drivers, restraints, opportunities, and challenges influencing market growth. The report also covers qualitative aspects in addition to the quantitative aspects of the market.

Reasons to buy the report:

The report will help the market leaders/new entrants with information on the closest approximate revenues for the overall palletizer market and related segments. This report will help stakeholders understand the competitive landscape and gain more insights to strengthen their position in the market and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

-□Analysis of critical drivers (Technological advancements in palletizers, Increased labor costs and demand for automation in various industries, Rising demand for palletizers in e-commerce industry, Increased deployment of robotic palletizers in food & beverages industry.), restraints (High initial investment in deploying palletizers), opportunities (Integration of augmented reality (AR) and virtual reality (VR) technologies into palletizers, Integration of palletizers into warehouse automation), challenges (Complexities associated with integration of palletizers into existing production lines, Handling of fragile or irregularly shaped products) influencing the growth of the palletizer market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the palletizer market.

-□Market Development: Comprehensive information about lucrative markets - the report analyses the palletizer market across various regions.

-□Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the palletizer market.

-□Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players including KION GROUP AG (Germany), FANUC CORPORATION (Japan), KUKA AG (Germany), Honeywell International Inc. (US), Krones AG (Germany), and others.

Table of Contents:

1□INTRODUCTION□	31
1.1□STUDY OBJECTIVES□	31
1.2□MARKET DEFINITION□	31
1.2.1□INCLUSIONS AND EXCLUSIONS□	32
1.3□STUDY SCOPE□	32
1.3.1□MARKETS COVERED□	32

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1.3.2	REGIONAL SCOPE	33
1.3.3	YEARS CONSIDERED	33
1.3.4	CURRENCY CONSIDERED	34
1.3.5	UNITS CONSIDERED	34
1.4	STAKEHOLDERS	34
1.5	RECESSION IMPACT	34
2	RESEARCH METHODOLOGY	35
2.1	INTRODUCTION	35
FIGURE 1	PALLETIZER MARKET: RESEARCH DESIGN	35
2.1.1	SECONDARY DATA	36
2.1.1.1	List of major secondary sources	36
2.1.1.2	Key data from secondary sources	36
2.1.2	PRIMARY DATA	37
2.1.2.1	Breakdown of primaries	37
2.1.2.2	Key primary interview participants	37
2.1.2.3	Key data from primary sources	38
2.1.2.4	Key industry insights	38
2.1.3	SECONDARY AND PRIMARY RESEARCH	39
2.2	MARKET SIZE ESTIMATION METHODOLOGY	39
2.2.1	BOTTOM-UP APPROACH	40
2.2.1.1	Approach to derive market size using bottom-up analysis (demand side)	40
FIGURE 2	PALLETIZER MARKET: BOTTOM-UP APPROACH	40
2.2.2	TOP-DOWN APPROACH	41
2.2.2.1	Approach to derive market size using top-down analysis (supply side)	41
FIGURE 3	PALLETIZER MARKET: TOP-DOWN APPROACH	41
FIGURE 4	PALLETIZER MARKET SIZE ESTIMATION METHODOLOGY (SUPPLY SIDE)	42
2.3	MARKET BREAKDOWN AND DATA TRIANGULATION	42
FIGURE 5	DATA TRIANGULATION	43
2.4	RESEARCH ASSUMPTIONS	44
FIGURE 6	RESEARCH ASSUMPTIONS	44
2.5	RISK ASSESSMENT	44
FIGURE 7	RISK ASSESSMENT	44
2.6	PARAMETERS CONSIDERED TO ANALYZE RECESSION IMPACT ON PALLETIZER MARKET	45
TABLE 1	PARAMETERS CONSIDERED TO ANALYZE RECESSION IMPACT ON PALLETIZER MARKET	45
2.7	RESEARCH LIMITATIONS	45
3	EXECUTIVE SUMMARY	46
FIGURE 8	PALLETIZER MARKET: GROWTH PROJECTION, 2020?2029 (USD MILLION)	46
FIGURE 9	BOXES AND CASES SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE IN 2029	47
FIGURE 10	ROBOTIC PALLETIZERS SEGMENT TO RECORD HIGHER CAGR DURING FORECAST PERIOD	47
FIGURE 11	PHARMACEUTICALS INDUSTRY TO RECORD HIGHEST CAGR DURING FORECAST PERIOD	48
FIGURE 12	ASIA PACIFIC TO RECORD HIGHEST CAGR IN PALLETIZER MARKET FROM 2024 TO 2029	49
4	PREMIUM INSIGHTS	50
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PALLETIZER MARKET	50
FIGURE 13	RISING DEMAND FOR PALLETIZERS IN E-COMMERCE INDUSTRY TO CREATE LUCRATIVE OPPORTUNITIES FOR MARKET PLAYERS	50
4.2	PALLETIZER MARKET, BY TECHNOLOGY	50
FIGURE 14	CONVENTIONAL PALLETIZERS SEGMENT ACCOUNTED FOR LARGER MARKET SHARE IN 2023	50

4.3	PALLETIZER MARKET, BY INDUSTRY	51
FIGURE 15	FOOD & BEVERAGES SEGMENT TO LEAD PALLETIZER MARKET DURING FORECAST PERIOD	51
4.4	PALLETIZER MARKET, BY REGION	51
FIGURE 16	CHINA TO REGISTER HIGHEST CAGR IN PALLETIZER MARKET DURING FORECAST PERIOD	51
5	MARKET OVERVIEW	52
5.1	INTRODUCTION	52
5.2	MARKET DYNAMICS	52
FIGURE 17	PALLETIZER MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	52
5.2.1	DRIVERS	53
5.2.1.1	Technological advancements in palletizers	53
5.2.1.2	Increased labor costs and demand for automation in various industries	53
TABLE 2	GLOBAL LABOR COST, BY REGION, 2019-2023 (USD)	53
5.2.1.3	Rising demand for palletizers in e-commerce industry	54
5.2.1.4	Increased deployment of robotic palletizers in food & beverages industry	54
FIGURE 18	PALLETIZER MARKET: IMPACT ANALYSIS OF DRIVERS	55
5.2.2	RESTRAINTS	55
5.2.2.1	High initial investment in deploying palletizers	55
FIGURE 19	PALLETIZER MARKET: IMPACT ANALYSIS OF RESTRAINTS	56
5.2.3	OPPORTUNITIES	56
5.2.3.1	Integration of augmented reality (AR) and virtual reality (VR) technologies into palletizers	56
5.2.3.2	Integration of palletizers into warehouse automation	56
FIGURE 20	PALLETIZER MARKET: IMPACT ANALYSIS OF OPPORTUNITIES	57
5.2.4	CHALLENGES	57
5.2.4.1	Complexities associated with integration of palletizers into existing production lines	57
5.2.4.2	Handling of fragile or irregularly shaped products	57
FIGURE 21	PALLETIZER MARKET: IMPACT ANALYSIS OF CHALLENGES	58
5.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	58
FIGURE 22	TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	58
5.4	PRICING ANALYSIS	59
5.4.1	AVERAGE SELLING PRICE (ASP) TREND OF ROBOTIC PALLETIZERS	59
FIGURE 23	AVERAGE SELLING PRICE (ASP) TREND OF ROBOTIC PALLETIZERS, 2020-2029 (USD)	59
5.4.2	AVERAGE SELLING PRICE (ASP) OF PALLETIZERS OFFERED BY THREE KEY PLAYERS, BY TECHNOLOGY	60
FIGURE 24	AVERAGE SELLING PRICE (ASP) OF PALLETIZERS OFFERED BY THREE KEY PLAYERS, BY TECHNOLOGY (USD)	60
TABLE 3	AVERAGE SELLING PRICE (ASP) OF PALLETIZERS OFFERED BY THREE KEY PLAYERS, BY TECHNOLOGY (USD)	60
5.4.3	INDICATIVE PRICING TREND OF ROBOTIC PALLETIZERS, BY REGION	61
FIGURE 25	INDICATIVE PRICING TREND OF ROBOTIC PALLETIZERS, BY REGION, 2021-2023 (USD)	61
5.5	SUPPLY CHAIN ANALYSIS	62
FIGURE 26	PALLETIZER MARKET: SUPPLY CHAIN ANALYSIS	62
5.6	ECOSYSTEM ANALYSIS	63
FIGURE 27	PALLETIZER MARKET: ECOSYSTEM ANALYSIS	63
TABLE 4	ROLES OF COMPANIES IN PALLETIZER ECOSYSTEM	64
5.7	INVESTMENT AND FUNDING SCENARIO	65
FIGURE 28	INVESTMENT AND FUNDING SCENARIO, 2017-2022	65
5.8	TECHNOLOGY ANALYSIS	65
5.8.1	KEY TECHNOLOGY	65
5.8.1.1	Machine vision	65
5.8.1.2	Augmented reality (AR)	65

5.8.1.3	Big data	66
5.8.1.4	Internet of Things (IoT)	66
5.8.2	COMPLEMENTARY TECHNOLOGY	66
5.8.2.1	Automated storage and retrieval system (ASRS)	66
5.8.3	ADJACENT TECHNOLOGY	67
5.8.3.1	Conveyor and sortation systems	67
5.9	PATENT ANALYSIS	67
FIGURE 29	TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS IN LAST 10 YEARS	67
TABLE 5	TOP 20 PATENT OWNERS IN US IN LAST 10 YEARS	68
FIGURE 30	NUMBER OF PATENTS GRANTED PER YEAR, 2014-2023	69
TABLE 6	LIST OF PATENTS RELATED TO PALLETIZERS, 2019-2023	69
5.10	TRADE ANALYSIS	71
5.10.1	IMPORT SCENARIO	71
FIGURE 31	IMPORT DATA FOR HS CODE 441520-COMPLIANT PRODUCTS, BY KEY COUNTRY, 2018?2022 (USD MILLION)	71
5.10.2	EXPORT SCENARIO	72
FIGURE 32	EXPORT DATA FOR HS CODE 441520-COMPLIANT PRODUCTS, BY KEY COUNTRY, 2018?2022 (USD MILLION)	72
5.11	KEY CONFERENCES AND EVENTS, 2024-2025	72
TABLE 7	PALLETIZER MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2024-2025	72
5.12	CASE STUDY ANALYSIS	74
5.12.1	KAUFMAN DESIGNED KPAL V CENTRALIZED PALLETIZATION SYSTEM FOR CUSTOMER TO TACKLE MULTIPLE CHALLENGES	74
5.12.2	LEONARD'S DEPLOYED MODULAR ROBOTIC PALLETIZER OFFERED BY SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC. AT FACILITY IN DETROIT TO INCREASE SPEED OF BOX PRODUCTION	75
5.12.3	REMIA DEPLOYED TWO NEW HIGHRUNNER PALLETIZERS OFFERED BY QIMAROX TO INCREASE PRODUCTION CAPACITY	75
5.13	REGULATORY LANDSCAPE	75
5.13.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
TABLE 8	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
TABLE 9	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	77
TABLE 10	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	78
TABLE 11	ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	79
5.13.2	STANDARDS	79
5.13.2.1	ISO standard	79
5.13.2.1.1	ISO 10218-1:2011	79
5.13.2.1.2	ISO 12100:2010	79
5.13.2.1.3	ISO 18334:2010	79
5.13.2.1.4	ISO 8611 series	80
TABLE 12	STANDARDS RELATED TO PALLETIZERS	80
5.14	PORTER'S FIVE FORCES ANALYSIS	81
FIGURE 33	PALLETIZER MARKET: PORTER'S FIVE FORCES ANALYSIS, 2023	81
TABLE 13	PALLETIZER MARKET: PORTER'S FIVE FORCES ANALYSIS	81
5.14.1	INTENSITY OF COMPETITIVE RIVALRY	82
5.14.2	BARGAINING POWER OF SUPPLIERS	82
5.14.3	BARGAINING POWER OF BUYERS	82
5.14.4	THREAT OF SUBSTITUTES	82
5.14.5	THREAT OF NEW ENTRANTS	82
5.15	KEY STAKEHOLDERS AND BUYING CRITERIA	83
5.15.1	KEY STAKEHOLDERS IN BUYING PROCESS	83
FIGURE 34	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE INDUSTRIES	83

TABLE 14 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE INDUSTRIES (%) 83

5.15.2 BUYING CRITERIA 84

FIGURE 35 KEY BUYING CRITERIA FOR TOP THREE INDUSTRIES 84

TABLE 15 KEY BUYING CRITERIA FOR TOP THREE INDUSTRIES 84

6 RECENT TRENDS AND DEVELOPMENTS RELATED TO PALLETIZER MARKET 85

6.1 INTRODUCTION 85

6.2 COLLABORATIVE PALLETIZING 85

6.3 INTERNET OF THINGS (IOT) AND CONNECTIVITY 85

6.4 MACHINE LEARNING (ML) AND AI INTEGRATION (AI) 86

6.5 ENERGY-EFFICIENT SOLUTIONS 86

6.6 CUSTOMIZATION AND FLEXIBILITY 86

6.7 ERGONOMIC DESIGN AND USER-FRIENDLY INTERFACES 86

6.8 MOBILE PALLETIZING SOLUTIONS 86

6.9 SOFTWARE INTEGRATION FOR OPTIMIZATION 87

6.10 SAFETY INNOVATIONS 87

7 KEY COMPONENTS AND END USERS OF PALLETIZERS 88

7.1 INTRODUCTION 88

7.2 KEY COMPONENTS OF PALLETIZING SYSTEMS 88

7.2.1 INFEED CONVEYOR 88

7.2.2 PALLET DISPENSER 88

7.2.3 PRODUCT ALIGNMENT AND SINGULATION SYSTEM 88

7.2.4 PRODUCT GRIPPER OR END-EFFECTOR 89

7.2.5 MECHANICAL PALLETIZER 89

7.2.6 SAFETY SYSTEM 89

7.2.7 CONTROL SYSTEM 89

7.2.8 SOFTWARE 90

7.3 KEY END USERS OF PALLETIZING SYSTEMS 90

7.3.1 FACTORIES 90

7.3.2 DISTRIBUTION CENTERS 90

7.3.3 FULFILMENT CENTERS 90

?

8 PALLETIZER MARKET, BY TECHNOLOGY 91

8.1 INTRODUCTION 92

FIGURE 36 PALLETIZER MARKET, BY TECHNOLOGY 92

FIGURE 37 ROBOTIC PALLETIZERS SEGMENT TO RECORD HIGHER CAGR DURING FORECAST PERIOD 92

TABLE 16 PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 92

TABLE 17 PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 93

TABLE 18 PALLETIZER MARKET, 2020-2023 (UNITS) 93

TABLE 19 PALLETIZER MARKET, 2024-2029 (UNITS) 93

8.2 CONVENTIONAL PALLETIZERS 93

8.2.1 HIGH-LEVEL PALLETIZERS 94

8.2.1.1 Rising preference for high-level palletizers in facilities with space constraints to drive market 94

8.2.2 LOW-LEVEL PALLETIZERS 94

8.2.2.1 Easy accessibility of low-level palletizers for operators and maintenance personnel, simplifying routine inspections and adjustments to drive demand 94

TABLE 20 CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY TYPE, 2020-2023 (USD MILLION) 95

TABLE 21 CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY TYPE, 2024-2029 (USD MILLION) 95

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TABLE 22	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY PRODUCT TYPE, 2020-2023 (USD MILLION)	95
TABLE 23	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY PRODUCT TYPE, 2024-2029 (USD MILLION)	95
TABLE 24	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	96
TABLE 25	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	96
TABLE 26	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION)	96
TABLE 27	CONVENTIONAL PALLETIZERS: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION)	97
8.3	ROBOTIC PALLETIZERS	97
8.3.1	TRADITIONAL ROBOT PALLETIZERS	97
8.3.1.1	High flexibility and ability to handle various products, packaging types, and palletizing patterns to drive demand	97
8.3.2	COBOT PALLETIZERS	98
8.3.2.1	Capability to work alongside human operators and increase overall productivity and throughput to drive demand	98
TABLE 28	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY TYPE, 2020-2023 (USD MILLION)	98
TABLE 29	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY TYPE, 2024-2029 (USD MILLION)	98
TABLE 30	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY PRODUCT TYPE, 2020-2023 (USD MILLION)	99
TABLE 31	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY PRODUCT TYPE, 2024-2029 (USD MILLION)	99
TABLE 32	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	99
TABLE 33	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	100
TABLE 34	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION)	100
TABLE 35	ROBOTIC PALLETIZERS: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION)	100
9	PALLETIZER MARKET, BY PRODUCT TYPE	101
9.1	INTRODUCTION	102
FIGURE 38	PALLETIZER MARKET, BY IMPLEMENTATION	102
FIGURE 39	BOXES AND CASES SEGMENT TO RECORD HIGHEST CAGR DURING FORECAST PERIOD	102
TABLE 36	PALLETIZER MARKET, BY PRODUCT TYPE, 2020-2023 (USD MILLION)	102
TABLE 37	PALLETIZER MARKET, BY PRODUCT TYPE, 2024-2029 (USD MILLION)	103
9.2	BAGS	103
9.2.1	GROWTH OF E-COMMERCE INDUSTRY AND RETAIL PACKAGING TREND TO FUEL DEMAND	103
TABLE 38	BAGS: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	104
TABLE 39	BAGS: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	104
9.3	BOXES AND CASES	104
9.3.1	NEED FOR INCREASING EFFICIENCY AND PRODUCTIVITY OF PACKAGING OPERATIONS TO FUEL ADOPTION	104
TABLE 40	BOXES AND CASES: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	105
TABLE 41	BOXES AND CASES: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	105
9.4	PAILS AND DRUMS	105
9.4.1	HIGH USE OF PAIL AND DRUM PALLETIZERS IN CHEMICALS, PAINTS, COATINGS, AND FOOD PROCESSING INDUSTRIES TO DRIVE MARKET	105
TABLE 42	PAILS AND DRUMS: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	106
TABLE 43	PAILS AND DRUMS: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	106
9.5	OTHER PRODUCT TYPES	106
TABLE 44	OTHER PRODUCT TYPES: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	107
TABLE 45	OTHER PRODUCT TYPES: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	107
10	PALLETIZER MARKET, BY INDUSTRY	108
10.1	INTRODUCTION	109
FIGURE 40	PALLETIZER MARKET, BY INDUSTRY	109
FIGURE 41	PHARMACEUTICALS SEGMENT TO RECORD HIGHEST CAGR DURING FORECAST PERIOD	109
TABLE 46	PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	109
TABLE 47	PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	110

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10.2 FOOD & BEVERAGES 110

10.2.1 INCREASING DEMAND FOR FOOD & BEVERAGES AND NEED TO EFFICIENTLY HANDLE LARGE VOLUMES OF PRODUCTS AND ENSURE TIMELY DELIVERY TO DRIVE DEMAND 110

TABLE 48 FOOD & BEVERAGES: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 111

TABLE 49 FOOD & BEVERAGES: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 111

TABLE 50 FOOD & BEVERAGES: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 111

TABLE 51 FOOD & BEVERAGES: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 111

10.3 CHEMICALS 112

10.3.1 ABILITY OF PALLETIZERS TO ENSURE COMPLIANCE WITH SAFETY REGULATIONS TO DRIVE DEMAND 112

TABLE 52 CHEMICALS: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 112

TABLE 53 CHEMICALS: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 112

TABLE 54 CHEMICALS: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 112

TABLE 55 CHEMICALS: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 113

10.4 PHARMACEUTICALS 113

10.4.1 GROWING POPULARITY OF ROBOTIC PALLETIZERS IN ASIA PACIFIC PHARMACEUTICALS INDUSTRY TO DRIVE MARKET 113

TABLE 56 PHARMACEUTICALS: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 113

TABLE 57 PHARMACEUTICALS: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 114

TABLE 58 PHARMACEUTICALS: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 114

TABLE 59 PHARMACEUTICALS: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 114

10.5 COSMETICS & PERSONAL CARE 115

10.5.1 INCREASING DEMAND FOR PALLETIZERS TO REDUCE PRODUCT DAMAGE TO DRIVE MARKET 115

TABLE 60 COSMETICS & PERSONAL CARE: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 115

TABLE 61 COSMETICS & PERSONAL CARE: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 115

TABLE 62 COSMETICS & PERSONAL CARE: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 115

TABLE 63 COSMETICS & PERSONAL CARE: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 116

10.6 E-COMMERCE AND RETAIL 116

10.6.1 BOOMING E-COMMERCE INDUSTRY TO DRIVE DEMAND 116

TABLE 64 E-COMMERCE AND RETAIL: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 116

TABLE 65 E-COMMERCE AND RETAIL: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 117

TABLE 66 E-COMMERCE AND RETAIL: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 117

TABLE 67 E-COMMERCE AND RETAIL: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 117

10.7 TEXTILES 118

10.7.1 RISE IN POPULARITY OF ROBOTIC PALLETIZERS OWING TO PRECISION AND VERSATILITY TO DRIVE MARKET 118

TABLE 68 TEXTILES: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION) 118

TABLE 69 TEXTILES: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION) 118

TABLE 70 TEXTILES: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 118

TABLE 71 TEXTILES: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 119

11 PALLETIZER MARKET, BY REGION 120

11.1 INTRODUCTION 121

FIGURE 42 CHINA TO EXHIBIT HIGHEST CAGR IN PALLETIZER MARKET DURING FORECAST PERIOD 121

FIGURE 43 NORTH AMERICA TO DOMINATE PALLETIZER MARKET FROM 2024 TO 2029 121

TABLE 72 PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION) 122

TABLE 73 PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION) 122

11.2 NORTH AMERICA 123

11.2.1 IMPACT OF RECESSION ON PALLETIZER MARKET IN NORTH AMERICA 123

FIGURE 44 NORTH AMERICA: PALLETIZER MARKET SNAPSHOT 124

TABLE 74 NORTH AMERICA: PALLETIZER MARKET, BY COUNTRY, 2020-2023 (USD MILLION) 124

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TABLE 75	NORTH AMERICA: PALLETIZER MARKET, BY COUNTRY, 2024-2029 (USD MILLION)	125
TABLE 76	NORTH AMERICA: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	125
TABLE 77	NORTH AMERICA: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	125
TABLE 78	NORTH AMERICA: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	125
TABLE 79	NORTH AMERICA: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	126
11.2.2	US	126
11.2.2.1	Rapid technological advancements in retail sector to drive market	126
11.2.3	CANADA	127
11.2.3.1	Aging workforce to boost demand	127
11.2.4	MEXICO	127
11.2.4.1	Increased demand for convenience foods and prepared meals to drive demand	127
11.3	EUROPE	127
11.3.1	IMPACT OF RECESSION ON PALLETIZER MARKET IN EUROPE	127
FIGURE 45	EUROPE: PALLETIZER MARKET SNAPSHOT	128
TABLE 80	EUROPE: PALLETIZER MARKET, BY COUNTRY, 2020-2023 (USD MILLION)	128
TABLE 81	EUROPE: PALLETIZER MARKET, BY COUNTRY, 2024-2029 (USD MILLION)	129
TABLE 82	EUROPE: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	129
TABLE 83	EUROPE: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	129
TABLE 84	EUROPE: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	129
TABLE 85	EUROPE: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	130
11.3.2	UK	130
11.3.2.1	Expanding e-commerce industry and retail sector to drive market	130
11.3.3	GERMANY	130
11.3.3.1	Increased adoption of automation across various industries to drive market	130
11.3.4	FRANCE	131
11.3.4.1	Integration of advanced technologies into palletizers to drive market	131
11.3.5	REST OF EUROPE	131
11.4	ASIA PACIFIC	131
11.4.1	IMPACT OF RECESSION ON PALLETIZER MARKET IN ASIA PACIFIC	131
FIGURE 46	ASIA PACIFIC: PALLETIZER MARKET SNAPSHOT	132
TABLE 86	ASIA PACIFIC: PALLETIZER MARKET, BY COUNTRY, 2020-2023 (USD MILLION)	132
TABLE 87	ASIA PACIFIC: PALLETIZER MARKET, BY COUNTRY, 2024-2029 (USD MILLION)	133
TABLE 88	ASIA PACIFIC: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	133
TABLE 89	ASIA PACIFIC: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	133
TABLE 90	ASIA PACIFIC: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	133
TABLE 91	ASIA PACIFIC: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	134
11.4.2	CHINA	134
11.4.2.1	Rise of e-commerce industry and preference for automation to boost demand	134
11.4.3	JAPAN	134
11.4.3.1	Development of robotic systems and AI-driven solutions to drive market	134
11.4.4	INDIA	135
11.4.4.1	Booming e-commerce industry to drive demand	135
11.4.5	REST OF ASIA PACIFIC	135
11.5	ROW	135
TABLE 92	ROW: PALLETIZER MARKET, BY REGION, 2020-2023 (USD MILLION)	136
TABLE 93	ROW: PALLETIZER MARKET, BY REGION, 2024-2029 (USD MILLION)	136

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TABLE 94	ROW: PALLETIZER MARKET, BY TECHNOLOGY, 2020-2023 (USD MILLION)	136
TABLE 95	ROW: PALLETIZER MARKET, BY TECHNOLOGY, 2024-2029 (USD MILLION)	136
TABLE 96	ROW: PALLETIZER MARKET, BY INDUSTRY, 2020-2023 (USD MILLION)	137
TABLE 97	ROW: PALLETIZER MARKET, BY INDUSTRY, 2024-2029 (USD MILLION)	137
11.5.1	SOUTH AMERICA	137
11.5.1.1	Increasing foreign investments in manufacturing sector to fuel market growth	137
11.5.2	GCC COUNTRIES	138
11.5.2.1	Rapid industrialization to drive demand	138
11.5.3	AFRICA & REST OF MIDDLE EAST	138
12	COMPETITIVE LANDSCAPE	139
12.1	INTRODUCTION	139
12.2	OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS, 2021-2024	139
TABLE 98	PALLETIZER MARKET: OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS, 2021-2024	139
12.3	REVENUE ANALYSIS, 2018-2022	141
FIGURE 47	PALLETIZER MARKET: REVENUE ANALYSIS OF KEY PLAYERS, 2018-2022	141
12.4	MARKET SHARE ANALYSIS, 2023	141
TABLE 99	PALLETIZER MARKET: DEGREE OF COMPETITION, 2023	142
FIGURE 48	PALLETIZER MARKET SHARE ANALYSIS, 2023	142
12.5	COMPANY VALUATION AND FINANCIAL METRICS, 2023	144
FIGURE 49	PALLETIZER MARKET: COMPANY VALUATION, 2023	144
FIGURE 50	PALLETIZER MARKET: FINANCIAL METRICS, 2023	144
12.6	BRAND/PRODUCT COMPARISON	145
FIGURE 51	PALLETIZER MARKET: BRAND/PRODUCT COMPARISON	145
12.7	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	145
12.7.1	STARS	145
12.7.2	EMERGING LEADERS	146
12.7.3	PERVASIVE PLAYERS	146
12.7.4	PARTICIPANTS	146
FIGURE 52	PALLETIZER MARKET: COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	146
12.7.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	147
12.7.5.1	Overall footprint	147
FIGURE 53	COMPANY OVERALL FOOTPRINT	147
12.7.5.2	Product type footprint	148
TABLE 100	COMPANY PRODUCT TYPE FOOTPRINT	148
12.7.5.3	Technology footprint	149
TABLE 101	COMPANY TECHNOLOGY FOOTPRINT	149
12.7.5.4	Industry footprint	150
TABLE 102	COMPANY INDUSTRY FOOTPRINT	150
12.7.5.5	Regional footprint	151
TABLE 103	COMPANY REGION FOOTPRINT	151
12.8	COMPANY EVALUATION MATRIX: START-UPS/SMES, 2023	152
12.8.1	PROGRESSIVE COMPANIES	152
12.8.2	RESPONSIVE COMPANIES	152
12.8.3	DYNAMIC COMPANIES	152
12.8.4	STARTING BLOCKS	152
FIGURE 54	PALLETIZER MARKET: COMPANY EVALUATION MATRIX: START-UPS/SMES, 2023	153
12.8.5	COMPETITIVE BENCHMARKING: START-UPS/SMES, 2023	154

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12.8.5.1□List of key start-ups/SMEs□154

TABLE 104□PALLETIZER MARKET: LIST OF KEY START-UPS/SMES□154

12.8.5.2□Competitive benchmarking of key start-ups/SMEs□155

TABLE 105□PALLETIZER MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES□155

12.9□COMPETITIVE SCENARIOS AND TRENDS□156

12.9.1□PRODUCT LAUNCHES□156

TABLE 106□PALLETIZER MARKET: PRODUCT LAUNCHES, MAY 2020-JANUARY 2024□156

12.9.2□DEALS□157

TABLE 107□PALLETIZER MARKET: DEALS, NOVEMBER 2021-OCTOBER 2023□157

13□COMPANY PROFILES□158

13.1□KEY PLAYERS□158

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

13.1.1□KION GROUP AG□158

TABLE 108□KION GROUP AG: COMPANY OVERVIEW□158

FIGURE 55□KION GROUP AG: COMPANY SNAPSHOT□159

TABLE 109□KION GROUP AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED□160

13.1.2□FANUC CORPORATION□161

TABLE 110□FANUC CORPORATION: COMPANY OVERVIEW□161

FIGURE 56□FANUC CORPORATION: COMPANY SNAPSHOT□162

TABLE 111□FANUC CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED□162

TABLE 112□FANUC CORPORATION: PRODUCT LAUNCHES□163

13.1.3□KUKA AG□164

TABLE 113□KUKA AG: COMPANY OVERVIEW□164

FIGURE 57□KUKA AG: COMPANY SNAPSHOT□165

TABLE 114□KUKA AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED□165

TABLE 115□KUKA AG: PRODUCT LAUNCHES□166

13.1.4□HONEYWELL INTERNATIONAL INC.□168

TABLE 116□HONEYWELL INTERNATIONAL INC.: COMPANY OVERVIEW□168

FIGURE 58□HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT□169

TABLE 117□HONEYWELL INTERNATIONAL INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED□169

13.1.5□KRONES AG□172

TABLE 118□KRONES AG: COMPANY OVERVIEW□172

FIGURE 59□KRONES AG: COMPANY SNAPSHOT□173

TABLE 119□KRONES AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED□173

13.1.6□ABB□176

TABLE 120□ABB: COMPANY OVERVIEW□176

FIGURE 60□ABB: COMPANY SNAPSHOT□177

TABLE 121□ABB: PRODUCTS/SOLUTIONS/SERVICES OFFERED□178

13.1.7□CONCETTI SPA□179

TABLE 122□CONCETTI SPA: COMPANY OVERVIEW□179

TABLE 123□CONCETTI SPA: PRODUCTS/SOLUTIONS/SERVICES OFFERED□179

13.1.8□REGAL REXNORD AUTOMATION SOLUTIONS□181

TABLE 124□REGAL REXNORD AUTOMATION SOLUTIONS: COMPANY OVERVIEW□181

FIGURE 61□REGAL REXNORD AUTOMATION SOLUTIONS: COMPANY SNAPSHOT□182

TABLE 125□REGAL REXNORD AUTOMATION SOLUTIONS: PRODUCTS/SOLUTIONS/SERVICES OFFERED□183

TABLE 126□REGAL REXNORD AUTOMATION SOLUTIONS: DEALS□184

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13.1.9	SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC.	185
TABLE 127	SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC.: COMPANY OVERVIEW	185
TABLE 128	SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED	185
TABLE 129	SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC.: PRODUCT LAUNCHES	186
TABLE 130	SCHNEIDER PACKAGING EQUIPMENT COMPANY, INC.: DEALS	187
13.1.10	SIDEL	188
TABLE 131	SIDEL: COMPANY OVERVIEW	188
TABLE 132	SIDEL: PRODUCTS/SOLUTIONS/SERVICES OFFERED	188
TABLE 133	SIDEL: PRODUCT LAUNCHES	190
13.2	OTHER PLAYERS	191
13.2.1	A-B-C PACKAGING MACHINE CORPORATION	191
TABLE 134	A-B-C PACKAGING MACHINE CORPORATION: COMPANY OVERVIEW	191
13.2.2	AETNA GROUP SPA	192
TABLE 135	AETNA GROUP SPA: COMPANY OVERVIEW	192
13.2.3	BEUMER GROUP	193
TABLE 136	BEUMER GROUP: COMPANY OVERVIEW	193
13.2.4	BRILLOPAK	194
TABLE 137	BRILLOPAK: COMPANY OVERVIEW	194
13.2.5	BW INTEGRATED SYSTEMS	195
TABLE 138	BW INTEGRATED SYSTEMS: COMPANY OVERVIEW	195
13.2.6	COLUMBIA MACHINE, INC.	196
TABLE 139	COLUMBIA MACHINE, INC.: COMPANY OVERVIEW	196
13.2.7	EUROIMPIANTI SPA	197
TABLE 140	EUROIMPIANTI SPA: COMPANY OVERVIEW	197
13.2.8	FUJI YUSOKI KOGYO CO., LTD.	198
TABLE 141	FUJI YUSOKI KOGYO CO., LTD.: COMPANY OVERVIEW	198
13.2.9	HAYER & BOECKER	199
TABLE 142	HAYER & BOECKER: COMPANY OVERVIEW	199
13.2.10	KHS GROUP	200
TABLE 143	KHS GROUP: COMPANY OVERVIEW	200
13.2.11	MMCI	201
TABLE 144	MMCI: COMPANY OVERVIEW	201
13.2.12	OKURA YUSOKI CO., LTD.	202
TABLE 145	OKURA YUSOKI CO., LTD.: COMPANY OVERVIEW	202
13.2.13	PROMACH	203
TABLE 146	PROMACH: COMPANY OVERVIEW	203
13.2.14	ROTHER PACKTECH PVT. LTD.	204
TABLE 147	ROTHER PACKTECH PVT. LTD.: COMPANY OVERVIEW	204
13.2.15	S&R ROBOT SYSTEMS, LLC	204
TABLE 148	S&R ROBOT SYSTEMS, LLC: COMPANY OVERVIEW	204
*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.		
14	ADJACENT AND RELATED MARKETS	205
14.1	INTRODUCTION	205
14.2	AUTONOMOUS MOBILE ROBOTS MARKET	205
FIGURE 62	AUTONOMOUS MOBILE ROBOTS MARKET, BY INDUSTRY	205
FIGURE 63	E-COMMERCE SEGMENT TO EXHIBIT HIGHEST CAGR IN AUTONOMOUS MOBILE ROBOTS MARKET DURING FORECAST	

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PERIOD 206

TABLE 149 AUTONOMOUS MOBILE ROBOTS MARKET, BY INDUSTRY, 2019-2022 (USD MILLION) 206

TABLE 150 AUTONOMOUS MOBILE ROBOTS MARKET, BY INDUSTRY, 2023-2028 (USD MILLION) 207

14.3 E-COMMERCE 207

14.3.1 EXPANSION OF E-COMMERCE INDUSTRY TO DRIVE MARKET 207

TABLE 151 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 208

TABLE 152 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 208

TABLE 153 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 208

TABLE 154 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 209

TABLE 155 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 209

TABLE 156 E-COMMERCE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 209

14.4 RETAIL 210

14.4.1 NEED TO IMPROVE INVENTORY MANAGEMENT EFFICIENCY TO BOOST DEMAND 210

TABLE 157 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 210

TABLE 158 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 210

TABLE 159 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 211

TABLE 160 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 211

TABLE 161 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 211

TABLE 162 RETAIL: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 212

14.5 MANUFACTURING 212

14.5.1 HIGH FOCUS ON OPTIMIZING MANUFACTURING WORKFLOW TO DRIVE DEMAND 212

FIGURE 64 NORTH AMERICA TO CAPTURE LARGEST SHARE OF AUTONOMOUS MOBILE MARKET FOR MANUFACTURING IN 2028 213

TABLE 163 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 213

TABLE 164 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 213

TABLE 165 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 214

TABLE 166 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 214

TABLE 167 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 214

TABLE 168 MANUFACTURING: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 215

14.6 FOOD & BEVERAGE 215

14.6.1 ADOPTION OF AUTONOMOUS MOBILE ROBOTS TO MEET REGULATORY REQUIREMENTS TO FUEL MARKET GROWTH 215

TABLE 169 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 215

TABLE 170 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 216

TABLE 171 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 216

TABLE 172 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 216

TABLE 173 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 217

TABLE 174 FOOD & BEVERAGE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 217

14.7 HEALTHCARE 217

14.7.1 EMPHASIS ON IMPROVING OPERATIONAL EFFICIENCY AND PATIENT CARE TO BOOST ADOPTION 217

TABLE 175 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 218

TABLE 176 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 218

TABLE 177 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 218

TABLE 178 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 219

TABLE 179 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 219

TABLE 180 HEALTHCARE: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 219

14.8 LOGISTICS 220

14.8.1 RISING IMPORTANCE OF INVENTORY MANAGEMENT IN LOGISTICS TO DRIVE DEMAND 220

FIGURE 65 100-500 KG SEGMENT TO ACCOUNT FOR LARGEST SHARE OF AUTONOMOUS MOBILE ROBOTS MARKET FOR LOGISTICS

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IN 2028 220

TABLE 181 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 221

TABLE 182 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 221

TABLE 183 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 221

TABLE 184 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 222

TABLE 185 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 222

TABLE 186 LOGISTICS: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 222

14.9 OTHERS 223

TABLE 187 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2019-2022 (USD MILLION) 223

TABLE 188 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY OFFERING, 2023-2028 (USD MILLION) 223

TABLE 189 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2019-2022 (USD MILLION) 224

TABLE 190 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY PAYLOAD CAPACITY, 2023-2028 (USD MILLION) 224

TABLE 191 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2019-2022 (USD MILLION) 224

TABLE 192 OTHERS: AUTONOMOUS MOBILE ROBOTS MARKET, BY REGION, 2023-2028 (USD MILLION) 225

15 APPENDIX 226

15.1 INSIGHTS FROM INDUSTRY EXPERTS 226

15.2 DISCUSSION GUIDE 227

15.3 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL 230

15.4 CUSTOMIZATION OPTIONS 232

15.5 RELATED REPORTS 232

15.6 AUTHOR DETAILS 233

Palletizer Market by Technology (Conventional, Robotic), Product Type (Bags, Boxes and Cases, Pails and Drums), Industry (Food & Beverages, Chemicals, Pharmaceuticals, Cosmetics & Personal Care, E-commerce and Retail) & Region - Global Forecast to 2029

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