

United States Bariatric Surgery Market Forecast 2024-2032

Market Report | 2024-04-02 | 149 pages | Inkwood Research

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Report description:

KEY FINDINGS

The United States bariatric surgery market growth is predicted to project a CAGR of 5.80% during the forecast period, 2024-2032. Bariatric surgeries, aimed at managing obesity and its related health issues, continue to be a significant medical intervention in the United States.

MARKET INSIGHTS

The prevalence of obesity in the US remains a pressing concern, with rates steadily increasing over recent decades. In response, bariatric surgical procedures have emerged as effective tools for weight management and the alleviation of associated comorbidities.

Key trends in bariatric surgeries indicate a steady rise in procedure numbers, reflecting both increased patient demand and advancements in surgical techniques. Laparoscopic procedures, such as sleeve gastrectomy and gastric bypass, have gained popularity due to their minimally invasive nature and favorable outcomes in terms of weight loss and metabolic improvements. Moreover, evolving technologies, such as robotic-assisted surgery, have contributed to enhanced surgical precision and reduced complication rates. These technological advancements have expanded the accessibility and safety of bariatric procedures, attracting a broader patient demographic seeking long-term solutions for obesity-related health challenges. In addition to clinical advancements, socioeconomic factors play a significant role in shaping the landscape of bariatric surgeries in the United States. Insurance coverage for bariatric procedures has expanded, albeit with varying degrees of accessibility and criteria across different healthcare plans. Efforts to improve insurance coverage and reduce financial barriers to treatment remain ongoing endeavors within the healthcare system.

COMPETITIVE INSIGHTS

Some of the key companies in the market include Johnson & Johnson, USGI Medical Inc, Olympus Corporation, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.

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- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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