

## **Greece Data Center Market - Investment Analysis & Growth Opportunities 2024-2029**

Market Report | 2024-04-08 | 99 pages | Arizton Advisory & Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$2990.00
- Team License \$3500.00
- Enterprisewide \$4500.00

### **Report description:**

The Greece data center market is expected to grow at a CAGR of 9.91% from 2023-2029.

### **KEY HIGHLIGHTS**

- Greece's strategic location and economic stability make the Greece data center market an attractive destination for investments, drawing major global players like Microsoft, Google, and Digital Realty.
- Once stressed by a financial crisis, Greece is now experiencing robust economic growth, attracting investors and stakeholders. Greece anticipates a 2.9% economic growth in 2024.
- Fueled by foreign investment, the digital transformation positions Greece as a regional innovation hub. The Greece 2.0 recovery plan allocates over \$2.74 billion for digital transformation, aiming to make Greece a global tech hub.
- Greece is witnessing a surge in submarine cable deployments. For instance, in May 2023, Tamares Telecom and Grid Telecom unveiled their collaborative project, ANDROMEDA, a subsea cable set to link Israel, Cyprus, and Greece.
- The country is witnessing a significant improvement in its employment. In Q3 2023, Greece saw a 10.8% decrease in unemployment, as the Hellenic Statistical Authority reported.
- Cosmote, the largest operator in the region, aims to cover 90% of the country's population with 5G connectivity by the end of 2023.

### **WHY SHOULD YOU BUY THIS RESEARCH?**

- Market size regarding investment, area, power capacity, and Greece colocation market revenue is available.
- An assessment of the data center investment in Greece by colocation and enterprise operators.
- Investments in the area (square feet) and power capacity (MW) across locations in the country.
- A detailed study of the existing Greece data center market landscape, an in-depth market analysis, and insightful predictions about Greece data center market size during the forecast period.
- Snapshot of existing and upcoming third-party data center facilities in Greece

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- I. Facilities Covered (Existing): 15
- II. Facilities Identified (Upcoming): 02
- III. Coverage: 05+ Locations
- IV. Existing vs. Upcoming (Area)
- V. Existing vs. Upcoming (IT Load Capacity)
- Data Center Colocation Market in Greece
- I. Market Revenue & Forecast (2023-2029)
- II. Retail Colocation Pricing

- The Greece data center market investments are classified into IT, power, cooling, and general construction services with sizing and forecast.
- A comprehensive analysis of the latest trends, growth rate, potential opportunities, growth restraints, and market prospects.
- Provide a business overview and product offerings of prominent IT infrastructure providers, construction contractors, support infrastructure providers, and investors operating in the market.
- A transparent research methodology and the analysis of the demand and supply aspects of the market.

## VENDOR LANDSCAPE

- Some critical investors in the Greece data center market include Digital Realty (Lamda Helix), Microsoft, Telecom Italia Sparkle, and Synapsecom Telecom.
- The country's construction contractors have a global and local presence and supply significant operators in the Greece data center market, such as AECOM, LDK Consultants, ELLAKTOR GROUP, and Mytilineos S.A.
- There is a slight fluctuation and variation in construction costs due to land-related activities.

## IT Infrastructure Providers

- Broadcom
- Cisco Systems
- Dell Technologies
- Extreme Networks
- Fujitsu
- Hewlett Packard Enterprise
- Huawei Technologies
- IBM
- Juniper Networks
- NEC
- NetApp
- Oracle
- Super Micro Computer

## Data Center Construction Contractors & Sub-Contractors

- AECOM
- LDK Consultants
- ELLAKTOR GROUP
- Mytilineos S.A.

## Support Infrastructure Providers

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3M
- ABB
- Airedale International Air Conditioning
- Carrier
- Caterpillar
- Cummins
- Condair
- Daikin Applied
- Eaton
- Kohler SDMO
- Legrand
- Mitsubishi Electric
- Munters
- Perkins Engines
- Rittal
- Schneider Electric
- STULZ
- Socomec
- Siemens
- Trane
- Vertiv

#### Data Center Investors

- Digital Realty (Lamda Helix)
- Microsoft
- Telecom Italia Sparkle
- Synapsecom Telecom

#### EXISTING VS. UPCOMING DATA CENTERS

- Existing Facilities in the Region (Area and Power Capacity)
- Athens
- Other Cities
- List of Upcoming Facilities in the Region (Area and Power Capacity)

#### REPORT COVERAGE:

This report analyses the market share of the Greek data center. It elaboratively analyses the existing and upcoming facilities and investments in IT, electrical, mechanical infrastructure, general construction, and tier standards. It discusses market sizing and investment estimation for different segments. The segmentation includes:

- IT Infrastructure
- Servers
- Storage Systems
- Network Infrastructure
- Electrical Infrastructure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- UPS Systems
- Generators
- Transfer Switches & Switchgears
- PDUs
- Other Electrical Infrastructure
- Mechanical Infrastructure
- Cooling Systems
- Rack Cabinets
- Other Mechanical Infrastructure
- Cooling Systems
- CRAC & CRAH Units
- Chiller Units
- Cooling Towers, Condensers & Dry Coolers
- Economizers & Evaporative Coolers
- Other Cooling Units
- General Construction
- Core & Shell Development
- Installation & commissioning Services
- Engineering & Building Design
- Fire Detection & Suppression Systems
- Physical Security
- Data Center Infrastructure Management (DCIM)
- Tier Standard
- Tier I & Tier II
- Tier III
- Tier IV

#### KEY QUESTIONS ANSWERED:

1. How much is the Greece data center market investment expected to grow?
2. How many data centers have been identified in Greece?
3. What is the growth rate of the Greece data center market?
4. What are the driving factors for the Greece data center market?
5. Who are the key investors in the Greece data center market?

#### Table of Contents:

1. Existing & Upcoming Third-Party Data Centers In Greece
  - 1.1. Historical Market Scenario
  - 1.2. 15+ Unique Data Center Properties
  - 1.3. Data Center IT Load Capacity
  - 1.4. Data Center White Floor Area Space
  - 1.5. Existing vs. Upcoming Data Center Capacity by Cities
  - 1.6. Cities Covered
    - 1.6.1. Athens
    - 1.6.2. Other Cities
  - 1.7. List of Upcoming Data Center Facilities

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 2. □ Investment Opportunities in Greece
  - 2.1. □ Microeconomic and Macroeconomic Factors of Greece Market
  - 2.2. □ Data Center Investments
  - 2.3. □ Investment by Area
  - 2.4. □ Investment by Power Capacity
- 3. □ Data Center Colocation Market in Greece
  - 3.1. □ Colocation Services Market in Greece
  - 3.2. □ Colocation Pricing & Add-ons
- 4. □ Market Dynamics
  - 4.1. □ Market Drivers
  - 4.2. □ Market Trends
  - 4.3. □ Market Restraints
- 5. □ Market Segmentation
  - 5.1. □ IT Infrastructure: Market Size & Forecast
  - 5.2. □ Electrical Infrastructure: Market Size & Forecast
  - 5.3. □ Mechanical Infrastructure: Market Size & Forecast
  - 5.4. □ General Construction Services: Market Size & Forecast
- 6. □ Tier Standard Investment
  - 6.1. □ Tier I & II
  - 6.2. □ Tier III
  - 6.3. □ Tier IV
- 7. □ Key Market Participants
  - 7.1. □ IT Infrastructure Providers
  - 7.2. □ Construction Contractors
  - 7.3. □ Support Infrastructure Providers
  - 7.4. □ Data Center Investors
- 8. □ Appendix
  - 8.1. □ Market Derivation
  - 8.2. □ Quantitative Summary

## Greece Data Center Market - Investment Analysis & Growth Opportunities 2024-2029

Market Report | 2024-04-08 | 99 pages | Arizton Advisory & Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2990.00
	Team License	\$3500.00
	Enterprisewide	\$4500.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com