

## **Traditional and Connected Watches in Switzerland**

Market Direction | 2024-03-28 | 27 pages | Euromonitor

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### **Report description:**

The Swiss market for traditional and connected watches, renowned globally for its high-quality timepieces, is undergoing an evolution characterised by an expanding interest in various watch types, transcending the boundaries of luxury. A notable addition to this landscape is the rising popularity of digital quartz watches among Swiss consumers, appreciated for their practicality and contemporary designs. Alongside, analogue quartz watches maintain a robust presence, now enhanced with innovative...

Euromonitor International's Traditional and Connected Watches in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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