

Sri Lanka in 2040: The Future Demographic

Market Direction | 2024-03-27 | 18 pages | Euromonitor

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Report description:

Population growth in Sri Lanka from 2021-2040 will be the result of rising life expectancy and positive natural change. Ageing will continue, with the population above 65 rising, while under 14s decline. Despite population growth, negative net migration will persist as citizens leave the country for career opportunities. Urbanisation will rise but remain below the Asia Pacific rate. A rising population and increasing disposable incomes will aid Sri Lanka's appeal as a consumer market in 2040.

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Euromonitor's Sri Lanka in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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