

Small Local Grocers in Poland

Market Direction | 2024-03-07 | 35 pages | Euromonitor

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Report description:

In 2023, small local grocers recorded low growth in retail value sales. Double-digit inflation has changed the shopping habits of Poles. Consumers purchase less, save money, buy cheaper alternatives or limit their consumption. In 2023, sales of beer and spirits in small and medium-sized stores were lower than in previous years. At a time when inflation was at double-digit levels, discounters were heavily promoting price cuts which resulted in a decrease in the number of customers frequenting sma...

Euromonitor International's Small Local Grocers in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Food/drinks/tobacco specialists provide an opportunity for local producers

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