

Retail E-Commerce in the US

Market Direction | 2024-03-26 | 47 pages | Euromonitor

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Report description:

In 2022, as the rate of inflation in the US hit the highest level seen in decades, consumers were forced to look for ways to ration their spending. This had a significant impact on the retail industry, as US residents cut back on purchases of big-ticket items and other discretionary goods. Retail e-commerce was not spared. Online sales growth in 2022 just remained positive in constant terms (i.e., after stripping out the effects of inflation), which was no mean feat, given the downturn in overall...

Euromonitor International's Retail E-Commerce in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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