

Processed Meat, Seafood and Alternatives To Meat in India

Market Direction | 2024-03-25 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Processed meat, seafood and alternatives to meat maintained dynamic growth in India in both retail volume and current value terms in 2023. Tofu and derivatives saw the strongest value growth in 2023. Increasing numbers of consumers are gravitating towards a vegan diet, owing to demand for lighter meals, given sedentary lifestyles, especially in urban areas. Furthermore FSSAI (Food Safety and Standards Authority of India) legalised the vegan logo in 2021, given the rising number of consumers foll...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in India
Euromonitor International
March 2024

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tofu and derivates shows high double-digit retail value growth on the back of increasing demand for plant protein

Players focus on expanding their portfolios to build on consumers' interest in restaurant-like recipes

Low penetration of modern grocery retailers in India restricts expansion opportunities

PROSPECTS AND OPPORTUNITIES

Processed meat and seafood will face challenges from fresh meat and seafood going forward

E-commerce will continue to gain traction, given the focus on urban consumers

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

STAPLE FOODS IN INDIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 15 Sales of Staple Foods by Category: Volume 2018-2023

Table 16 Sales of Staple Foods by Category: Value 2018-2023

Table 17 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 18 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 20 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Table 22 Distribution of Staple Foods by Format: % Value 2018-2023

Table 23 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 24 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in India

Market Direction | 2024-03-25 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com