

Personal Accessories in Switzerland

Market Direction | 2024-03-28 | 49 pages | Euromonitor

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Report description:

The interest and demand for personal accessories in Switzerland, encompassing bags and luggage, jewellery, traditional and connected watches, and writing instruments, were poised to remain robust in 2023. However, following two years of robust growth in 2021 and 2022, consumer demand for these products was slightly tempered in 2023, resulting in a slower pace of increase in both volume and value sales. Nonetheless, consumers continued to indulge in new watches, handbags, or earrings, driving sal...

Euromonitor International's Personal Accessories in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in Switzerland
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List Of Contents And Tables

PERSONAL ACCESSORIES IN SWITZERLAND

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 Sales of Personal Accessories by Category: Value 2018-2023

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stagnant performance with shifts in demand

Sustained dominance of luxury handbags

Luxury handbag dominance and exclusivity

PROSPECTS AND OPPORTUNITIES

Addressing the challenge of counterfeiting

Sustained popularity of luggage

Evolution of distribution channels

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

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Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023
Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028
Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2023-2028
Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028
Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dynamic growth of costume jewellery with consumer shifts

Enduring influence of established fine jewellery brands

Evolving consumer preferences and metal trends

PROSPECTS AND OPPORTUNITIES

Stable growth with preference for costume jewellery

Diverse distribution channels reflecting consumer preferences

Sustained popularity and product diversity in costume jewellery

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2018-2023
Table 25 Sales of Jewellery by Category: Value 2018-2023
Table 26 Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 27 Sales of Jewellery by Category: % Value Growth 2018-2023
Table 28 Sales of Costume Jewellery by Type: % Value 2018-2023
Table 29 Sales of Fine Jewellery by Type: % Value 2018-2023
Table 30 Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 31 Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 32 NBO Company Shares of Jewellery: % Value 2019-2023
Table 33 □LBN Brand Shares of Jewellery: % Value 2020-2023
Table 34 □Distribution of Jewellery by Format: % Value 2018-2023
Table 35 □Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 36 □Forecast Sales of Jewellery by Category: Value 2023-2028
Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

TRADITIONAL AND CONNECTED WATCHES IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

A modern twist to Swiss tradition

Upholding Swiss excellence

Progressive horology on the rise in Switzerland

PROSPECTS AND OPPORTUNITIES

Embracing digital development

Sustainability: A new chapter in Swiss watchmaking

Navigating the connected age

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 40 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 43 Sales of Traditional Watches by Category: Volume 2018-2023

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Table 44	Sales of Traditional Watches by Category: Value 2018-2023
Table 45	Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 46	Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 47	Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 48	□Sales of Traditional Watches by Price Band: Value 2018-2023
Table 49	□Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 50	□Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 51	□Sales of Connected Watches by Category: Volume 2018-2023
Table 52	□Sales of Connected Watches by Category: Value 2018-2023
Table 53	□Sales of Connected Watches by Category: % Volume Growth 2018-2023
Table 54	□Sales of Connected Watches by Category: % Value Growth 2018-2023
Table 55	□NBO Company Shares of Traditional Watches: % Value 2019-2023
Table 56	□LBN Brand Shares of Traditional Watches: % Value 2020-2023
Table 57	□NBO Company Shares of Connected Watches: % Value 2019-2023
Table 58	□LBN Brand Shares of Connected Watches: % Value 2020-2023
Table 59	□Distribution of Traditional Watches by Format: % Value 2018-2023
Table 60	□Distribution of Connected Watches by Format: % Value 2018-2023
Table 61	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
Table 62	□Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
Table 63	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
Table 64	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
Table 65	□Forecast Sales of Traditional Watches by Category: Volume 2023-2028
Table 66	□Forecast Sales of Traditional Watches by Category: Value 2023-2028
Table 67	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
Table 68	□Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
Table 69	□Forecast Sales of Connected Watches by Category: Volume 2023-2028
Table 70	□Forecast Sales of Connected Watches by Category: Value 2023-2028
Table 71	□Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
Table 72	□Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Diversifying usage trends

Innovation and sustainability drive growth

Enduring legacy of luxury brands

PROSPECTS AND OPPORTUNITIES

Sustaining demand amidst digital shift

Luxury pens remain coveted items

Evolving retail landscape

CATEGORY DATA

Table 73	Sales of Writing Instruments by Category: Volume 2018-2023
Table 74	Sales of Writing Instruments by Category: Value 2018-2023
Table 75	Sales of Writing Instruments by Category: % Volume Growth 2018-2023
Table 76	Sales of Writing Instruments by Category: % Value Growth 2018-2023
Table 77	NBO Company Shares of Writing Instruments: % Value 2019-2023
Table 78	LBN Brand Shares of Writing Instruments: % Value 2020-2023
Table 79	Distribution of Writing Instruments by Format: % Value 2018-2023

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Table 80 Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 81 Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

Personal Accessories in Switzerland

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