

Mexico in 2040: The Future Demographic

Market Direction | 2024-03-26 | 18 pages | Euromonitor

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Report description:

Population growth in Mexico from 2021-2040 will be driven by positive natural change, as net migration continues to decline. Ageing will rise, with 65+ citizens increasingly impacting consumer trends. Rural citizens will continue to move to cities for education and career opportunities, making urban dwellers a key consumer group in 2040. As the population surges, Mexico will become an increasingly attractive consumer market. However, poverty and inequality will remain challenges for the nation.

Euromonitor's Mexico in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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