

Hypermarkets in Saudi Arabia

Market Direction | 2024-03-28 | 37 pages | Euromonitor

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Report description:

The Public Investment Fund (PIF), Saudi Arabia's sovereign wealth fund, acquired a 30% stake in Riyadh-based grocery store chain Tamimi Markets Company in 2023. The PIF is looking to help Tamimi Markets realise its full potential, with the aim of transforming it from a local chain into a regional one. The PIF will look to support the company's plans to expand its operations and commercial opportunities, including exploring the potential for an initial public offering (IPO). The investment should...

Euromonitor International's Hypermarkets in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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