

## Hot Drinks in China

Market Direction | 2024-03-26 | 35 pages | Euromonitor

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### Report description:

Hot drinks is expected to maintain solid retail current value growth in China in 2023, with increases across all categories. In addition, total volume consumption of hot drinks is set to continue to rise, registering low single-digit growth, with foodservice volume growth expected to be slightly higher than retail volume growth due to the continued rebound of foodservice sales following the lifting of COVID-19 lockdown measures. Hot drinks is increasingly influenced by developments and innovatio...

Euromonitor International's Hot Drinks in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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## Table of Contents:

Hot Drinks in China  
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### List Of Contents And Tables

#### HOT DRINKS IN CHINA

#### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

#### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 14 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 15 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 17 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 19 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 21 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 23 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

#### COFFEE IN CHINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Contrasting volume performances for retail and foodservice

Domestic brands continue to grow, leveraging online channels

Fresh ground coffee pods turns to decline in 2023

#### PROSPECTS AND OPPORTUNITIES

Retail volume sales set to remain static, dragged down by instant coffee mixes

Growth potential for foodservice as consumers demand high quality coffee

Yunnan coffee brands expected to rise

#### CATEGORY DATA

Table 25 Retail Sales of Coffee by Category: Volume 2018-2023

Table 26 Retail Sales of Coffee by Category: Value 2018-2023

Table 27 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 28 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 29 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 30 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 31 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 32 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 33 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

#### TEA IN CHINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate growth, driven by evolving tea drinking culture and health and wellness

Fruit/herbal tea presents growth through new flavour launches

Innovative packaging and marketing to differentiate and attract younger consumers

#### PROSPECTS AND OPPORTUNITIES

Tea culture expected to develop further amongst younger consumers

Premium black tea likely to continue to increase in popularity

Offline stores remain relevant, but retail e-commerce will increase its penetration

#### CATEGORY DATA

Table 36 Retail Sales of Tea by Category: Volume 2018-2023

Table 37 Retail Sales of Tea by Category: Value 2018-2023

Table 38 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 39 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 41 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 42 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 43 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

#### OTHER HOT DRINKS IN CHINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate growth driven by other plant-based hot drinks

Innovations focus on ingredients, formats, and health, amongst others

Other hot drinks remains highly fragmented

#### PROSPECTS AND OPPORTUNITIES

Other plant-based hot drinks set to drive growth due to breakfast consumption

No and low sugar will grow in relevance for other hot drinks over the forecast period

Emerging social commerce platforms key channels to attract younger generations

#### CATEGORY DATA

Table 46 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 47 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 51 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

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