

## **Health and Beauty Specialists in the US**

Market Direction | 2024-03-26 | 44 pages | Euromonitor

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### **Report description:**

Health and beauty specialists in the US saw low current value growth in 2023, but maintained a similar decline to the previous year at constant 2023 prices. Current value growth for the pharmacies channel was almost flat in 2023. This marked the second year in a row in which pharmacies saw a deceleration of growth in current value terms, since the high demand for COVID-19 vaccines led to a banner year for the channel in 2021. However, in 2023 the sales decline for the channel actually slowed sli...

Euromonitor International's Health and Beauty Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Health and Beauty Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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