

General Merchandise Stores in the US

Market Direction | 2024-03-26 | 43 pages | Euromonitor

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Report description:

In 2023, although general merchandise stores in the US saw slight growth in current value terms, sales continued to decline at constant 2023 prices, driven by department stores. In December 2023, Arkhouse Management, and Brigade Capital Management together submitted a USD5.8 billion proposal that would allow them to take full ownership of Macys Inc, the leading player in department stores in the US. At that time, Macys had hundreds of stores across its eponymous banner, as well as Bloomingdales,...

Euromonitor International's General Merchandise Stores in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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