

Dishwashing in India

Market Direction | 2024-03-28 | 18 pages | Euromonitor

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Report description:

In 2023, dishwashing saw modest current value growth in India, primarily driven by rising volumes, as input costs for dishwashing products started to stabilise. Following the slump in the prices of palm oil and other raw materials, several major companies reduced the prices of certain dishwashing products. Meanwhile, as inflation softened, consumption habits slowly recovered, and demand, especially in rural markets, came back into positive territory. Many major brands therefore refocused their p...

Euromonitor International's Dishwashing in India market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Indian consumers continue to rely heavily on hand dishwashing products

Consumers increasingly trade up from dishwashing bars to premium formats

PROSPECTS AND OPPORTUNITIES

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