

Away-From-Home Tissue and Hygiene in Switzerland

Market Direction | 2024-03-28 | 20 pages | Euromonitor

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Report description:

Away-from-home tissue and hygiene in Switzerland registered strong growth in 2023 with demand rising in both the public and private sectors. Many individuals are back to working in an office, even if only part-time, which contributed to the growth in demand for these products. High energy and production costs linked to inflation also contributed to value growth, as manufacturers increased prices.

Euromonitor International's Away-from-Home Tissue and Hygiene in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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