

Appliances and Electronics Specialists in the US

Market Direction | 2024-03-26 | 41 pages | Euromonitor

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Report description:

In 2023, sales of appliances and electronics specialists in the US declined for a second year running in both current value terms and in value terms at constant 2023 prices. The inflationary environment led consumers to postpone discretionary purchases, especially products such as appliances and electronics, which tend to be higher-priced items. The weak housing market was another reason for the slowdown. High interest rates dampened demand for housing sales and construction, which impacted sale...

Euromonitor International's Appliances and Electronics Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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