

Appliances and Electronics Specialists in Ireland

Market Direction | 2024-03-28 | 36 pages | Euromonitor

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Report description:

Appliances and electronics specialists saw sales plummet in Ireland in 2023, following positive growth in 2022. This slump is attributed to consumers seeing lower spending power due to inflationary pressures and the cost-of-living crisis, whereas in 2022 there was a return to physical shopping due to the fact 2022 was the first year without pandemic-related restrictions. Added to which, the increased penetration of online sales of smaller electronics, such as laptops, tablets, phones, and access...

Euromonitor International's Appliances and Electronics Specialists in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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