

Apparel and Footwear Specialists in the US

Market Direction | 2024-03-26 | 42 pages | Euromonitor

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Report description:

In 2023, current value growth in apparel and footwear specialists slowed for a second year in a row in the US, as demand continued to normalise relative to 2021, and consumers managed through another year of high inflation. This is a bit misleading, however, as when analysed at constant 2023 prices (i.e., after stripping out the effects of inflation), sales continued to decline, although not quite as strongly as in the previous year.

Euromonitor International's Apparel and Footwear Specialists in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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