

Automotive Fabrics Market by Vehicle Type (Passenger Cars, Light Commercial Vehicle, Heavy Trucks, Buses & Coaches), Application (Floor Coverings, Upholstery, Pre-Assembled Interior Components, Tires, Safety-Belts, Airbags)- Global Forecast to 2029

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Report description:

In terms of value, the automotive fabrics market is estimated to grow from USD 40.5 billion in 2024 to USD 51.4 billion by 2029, at a CAGR of 4.9%. Lightweight materials are prioritized in electric vehicles to optimize battery efficiency and range. Automotive fabrics like polyester help reduce the vehicle's overall weight by providing a lighter substitute for conventional materials like leather or bulky textiles. Also, manufacturers are making an effort to set themselves apart from the competition as the market for EVs expands. Automobile fabrics offer a means of personalization, enabling producers to present distinctive interior styles and visuals that cater to the tastes of customers.

"Light commercial vehicles are estimated to be the second-largest vehicle type of automotive fabric market, in terms of value, during the forecast period."

The market for Light Commercial Vehicles (LCVs) represents a significant segment in the automotive fabric market, standing as the second-largest market after passenger cars. Vans, pickup trucks and utility vehicles are examples of LCVs. They are used for a variety of business applications, including small-scale transportation requirements, tradesman services and the delivery of commodities. The growth is driven by the vital role LCVs play in facilitating business operations and logistics across various sectors, from e-commerce and construction to agriculture and services. The global small and medium-sized business sector is growing, and this is driving demand for effective last-mile delivery and urban logistics solutions. As a result, LCV market is growing gradually, driven by advancements in vehicle design, technology, and sustainability initiatives.

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"Airbags is projected to register highest CAGR, in terms of value, during the forecast period."

Globally, there is a noticeable increase in demand for the fabrics used in airbags due to the increased focus on automobile safety regulations. The increasing emphasis placed by automakers on improving occupant safety has led to the widespread installation of airbag systems in automobiles. The increased focus on safety, along with the strict regulations requiring enhanced safety systems in cars, has fueled the explosive growth of fabrics used for airbag applications.

"North America is projected to be the second fastest-growing region, in terms of value, during the forecast period in the automotive fabrics market."

North America is projected to be second fastest-growing region in the automotive fabric market, in terms of value, during forecast period due to shifting consumer preferences towards cars which are safe and attractive and also has an esthetic look. Automakers have also prioritized lightweight materials, such as innovative textiles, to reduce overall vehicle weight and increase fuel economy due to strict restrictions governing vehicle emissions and fuel efficiency. In addition, the growing popularity of electric cars (EVs) in North America is increasing the need for specialty textiles with improved durability and thermal management capabilities to satisfy the particular needs of EV interiors. All these factors drive the market for automotive fabric in North America.

-□By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

-□By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

-□By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, South America - 12%, Middle East & Africa - 7%,

The key players profiled in the report include Autoliv Inc, (Sweden), Lear Corporation (US), Toray Industries (Tokyo), Hyosung Corporation (South Korea), Teijin Limited (Japan), Indorama Ventures Public Company (Thailand), Asahi Kasei Corporation (Japan), Toyobo Co., Ltd (Japan), Toyota Boshoku Corporation (Japan), SEIREN Co. Ltd. (Japan), and Suminoe Textile Co., Ltd. (Japan) among others.

Research Coverage

This report segments the market for automotive fabric based on vehicle type, application, and region and provides estimations of volume (Million sq. meter) and value (USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the market automotive fabric.

Reasons to Buy this Report

This research report is focused on various levels of analysis - industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the automotive fabrics market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

-□Market Penetration: Comprehensive information on automotive fabrics offered by top players in the global market

-□Analysis of key drives: (rising demand for EVs, rising safety measures, and necessity for weight reduction due to stringent CO2 emission), restraints (availability of substitutes, fluctuations in raw material costs), opportunities (increasing production of different types of automobiles, innovative technological development in automotive fabric industry), and challenges (strict HAP emission regulations monitoring automotive fabric market) influencing the growth of automotive fabrics market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the automotive fabrics market

-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for automotive fabrics across regions.

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-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global automotive fabrics market

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the automotive fabrics market

Table of Contents:

1□INTRODUCTION□	40
1.1□STUDY OBJECTIVES□	40
1.2□MARKET DEFINITION□	40
1.2.1□AUTOMOTIVE FABRICS MARKET: INCLUSIONS & EXCLUSIONS□	40
1.2.2□AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY FABRIC TYPE□	41
1.2.3□AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY VEHICLE TYPE□	41
1.2.4□AUTOMOTIVE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY APPLICATION□	42
1.3□MARKET SCOPE□	43
FIGURE 1□AUTOMOTIVE FABRICS MARKET SEGMENTATION□	43
1.3.1□REGIONS COVERED□	43
1.3.2□YEARS CONSIDERED□	44
1.4□CURRENCY CONSIDERED□	44
1.5□UNITS CONSIDERED□	44
1.6□STAKEHOLDERS□	44
1.7□SUMMARY OF CHANGES□	45
1.8□IMPACT OF RECESSION□	45
2□RESEARCH METHODOLOGY□	46
2.1□RESEARCH DATA□	46
FIGURE 2□AUTOMOTIVE FABRICS MARKET: RESEARCH DESIGN□	46
2.1.1□SECONDARY DATA□	47
2.1.2□PRIMARY DATA□	47
2.1.2.1□Demand side and supply side interviews with experts□	47
2.1.2.2□Key industry insights□	48
2.1.2.3□Breakdown of interviews with experts□	48
2.2□MARKET SIZE ESTIMATION□	49
2.2.1□BOTTOM UP APPROACH□	49
FIGURE 3□MARKET SIZE ESTIMATION - APPROACH 1 (SUPPLY SIDE): SHARE OF MAJOR PLAYERS□	49
FIGURE 4□MARKET SIZE ESTIMATION - BOTTOM UP (SUPPLY SIDE): REVENUE OF KEY COMPANIES□	50
FIGURE 5□MARKET SIZE ESTIMATION METHODOLOGY APPROACH 2 - BOTTOM UP (DEMAND SIDE): AVERAGE SELLING PRICES□	51
2.2.2□TOP DOWN APPROACH□	51
FIGURE 6□MARKET SIZE ESTIMATION METHODOLOGY APPROACH 3 - TOP-DOWN□	51
2.3□DATA TRIANGULATION□	52
FIGURE 7□AUTOMOTIVE FABRICS MARKET: DATA TRIANGULATION□	53
2.4□GROWTH RATE ASSUMPTIONS□	53
2.4.1□SUPPLY SIDE□	54
FIGURE 8□MARKET CAGR PROJECTIONS FROM SUPPLY SIDE□	54
2.4.2□DEMAND SIDE□	54
FIGURE 9□MARKET GROWTH PROJECTIONS FROM DEMAND SIDE: DRIVERS AND OPPORTUNITIES□	54
2.5□RECESSION IMPACT ANALYSIS□	55

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2.6	ASSUMPTIONS	55
2.7	LIMITATIONS	55
2.8	RISK ASSESSMENT	56
TABLE 1	AUTOMOTIVE FABRICS MARKET: RISK ASSESSMENT	56
3	EXECUTIVE SUMMARY	57
FIGURE 10	PASSENGER CARS SEGMENT TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD	57
FIGURE 11	FLOOR COVERINGS SEGMENT TO LEAD GLOBAL AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD	58
FIGURE 12	ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	59
4	PREMIUM INSIGHTS	60
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN AUTOMOTIVE FABRICS MARKET	60
FIGURE 13	GROWING DEMAND FOR AIRBAGS AND SAFETY BELTS TO DRIVE MARKET	60
4.2	AUTOMOTIVE FABRICS MARKET, BY REGION	60
FIGURE 14	ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD	60
4.3	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION AND COUNTRY	61
FIGURE 15	CHINA ACCOUNTED FOR LARGEST SHARE OF ASIA PACIFIC AUTOMOTIVE FABRICS MARKET	61
4.4	AUTOMOTIVE FABRICS MARKET, BY APPLICATION	61
FIGURE 16	AIRBAGS SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	61
4.5	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE VS. REGION	62
FIGURE 17	PASSENGER CARS SEGMENT LED OVERALL AUTOMOTIVE FABRICS MARKET IN MOST REGIONS IN 2023	62
4.6	AUTOMOTIVE FABRICS MARKET, BY KEY COUNTRY	62
FIGURE 18	AUTOMOTIVE FABRICS MARKET IN INDIA TO REGISTER HIGHEST CAGR BETWEEN 2024 AND 2029	62
5	MARKET OVERVIEW	63
5.1	INTRODUCTION	63
5.2	MARKET DYNAMICS	64
FIGURE 19	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN AUTOMOTIVE FABRICS MARKET	64
5.2.1	DRIVERS	64
5.2.1.1	Adoption of safety measures in automobiles	64
FIGURE 20	DECLINE IN ROAD ACCIDENT FATALITIES IN EUROPE (2011-2021)	65
5.2.1.2	Weight reduction requirements in automobiles due to stringent regulations on CO2 emissions	66
5.2.1.3	Rising demand for electric vehicles (EVs)	66
FIGURE 21	GLOBAL ELECTRIC VEHICLE STOCK BY TRANSPORT MODE, 2010-2020	67
5.2.2	RESTRAINTS	67
5.2.2.1	Availability of substitutes	67
5.2.2.2	Fluctuations in raw material prices	67
5.2.3	OPPORTUNITIES	68
5.2.3.1	Increasing production of automobiles	68
FIGURE 22	GLOBAL PRODUCTION, BY VEHICLE TYPE (2019-2022)	68
5.2.3.2	Innovative technological developments in automotive fabrics industry	68
5.2.4	CHALLENGES	69
5.2.4.1	Stringent emission regulations	69
5.3	PORTER'S FIVE FORCES ANALYSIS	69
FIGURE 23	PORTER'S FIVE FORCES ANALYSIS OF AUTOMOTIVE FABRICS MARKET	70
5.3.1	THREAT OF SUBSTITUTES	70
5.3.2	THREAT OF NEW ENTRANTS	70
5.3.3	BARGAINING POWER OF SUPPLIERS	71
5.3.4	BARGAINING POWER OF BUYERS	71
5.3.5	INTENSITY OF COMPETITIVE RIVALRY	72

TABLE 2	AUTOMOTIVE FABRICS MARKET: PORTER'S FIVE FORCES ANALYSIS	72
5.4	MACROECONOMIC INDICATORS	72
5.4.1	GDP TRENDS AND FORECAST FOR MAJOR ECONOMIES	73
TABLE 3	GDP TRENDS AND FORECAST OF MAJOR ECONOMIES, 2020-2028 (USD BILLION)	73
6	INDUSTRY TRENDS	74
6.1	SUPPLY CHAIN ANALYSIS	74
FIGURE 24	AUTOMOTIVE FABRICS MARKET: SUPPLY CHAIN	74
6.1.1	RAW MATERIALS	74
6.1.2	MANUFACTURERS	75
6.1.3	DISTRIBUTORS	75
6.1.4	END-USE INDUSTRIES	75
6.2	TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	75
FIGURE 25	REVENUE SHIFT FOR AUTOMOTIVE FABRICS MARKET	75
6.3	ECOSYSTEM ANALYSIS	76
FIGURE 26	AUTOMOTIVE FABRICS MARKET: ECOSYSTEM	76
TABLE 4	AUTOMOTIVE FABRICS MARKET: ECOSYSTEM	76
6.4	CASE STUDIES	78
6.4.1	ACME AUTOMOTIVE SEATING SOLUTION	78
6.4.2	TEX-TECH INDUSTRIES EMPHASIZE MATERIAL INNOVATION TO MEET STRINGENT PERFORMANCE REQUIREMENTS	78
6.5	TECHNOLOGY ANALYSIS	79
6.5.1	KEY TECHNOLOGIES	79
6.5.1.1	Spacer fabrics in car seat coverings	79
6.5.1.2	Integration of technical textiles in automotive fabrics	79
6.5.2	COMPLEMENTARY TECHNOLOGIES	80
6.5.2.1	Development of emerging and sustainable technologies such as recyclable microfiber and bio-based materials	80
6.6	KEY STAKEHOLDERS AND BUYING CRITERIA	81
6.6.1	KEY STAKEHOLDERS IN BUYING PROCESS	81
FIGURE 27	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS	81
TABLE 5	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS	81
6.6.2	BUYING CRITERIA	82
FIGURE 28	KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS	82
TABLE 6	KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS	82
6.7	PRICING ANALYSIS	83
6.7.1	AVERAGE SELLING PRICE TREND, BY REGION	83
FIGURE 29	AVERAGE SELLING PRICE TREND OF AUTOMOTIVE FABRICS, BY REGION (USD/SQ. METER)	83
TABLE 7	AVERAGE SELLING PRICE TREND OF AUTOMOTIVE FABRICS, BY REGION (USD/SQ. METER)	83
6.7.2	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION	84
FIGURE 30	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION	84
TABLE 8	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION (USD/SQ. METER)	84
6.8	TRADE ANALYSIS	84
6.8.1	IMPORT SCENARIO OF AUTOMOTIVE FABRICS	84
FIGURE 31	AUTOMOTIVE FABRIC IMPORT, BY KEY COUNTRY, 2017-2022	85
TABLE 9	AUTOMOTIVE FABRIC IMPORTS, BY REGION, 2017-2022 (USD MILLION)	85
6.8.2	EXPORT SCENARIO OF AUTOMOTIVE FABRICS	86
FIGURE 32	AUTOMOTIVE FABRIC EXPORT, BY KEY COUNTRY, 2017-2022	86
TABLE 10	AUTOMOTIVE FABRIC EXPORTS, BY REGION, 2017-2022 (USD MILLION)	86
6.9	REGULATORY LANDSCAPE	87

TABLE 11	NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	87
TABLE 12	EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	88
TABLE 13	ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	88
6.9.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	89
6.10	KEY CONFERENCES AND EVENTS IN 2024-2025	89
TABLE 14	AUTOMOTIVE FABRICS MARKET: KEY CONFERENCES & EVENTS, 2024-2025	89
6.11	INVESTMENT AND FUNDING SCENARIO	90
6.12	PATENT ANALYSIS	90
6.12.1	INTRODUCTION	90
6.12.2	APPROACH	90
6.12.3	DOCUMENT TYPE	91
TABLE 15	GRANTED PATENTS ACCOUNTED FOR 9.1% OF ALL PATENTS BETWEEN 2013 AND 2023	91
FIGURE 33	PATENTS REGISTERED FOR AUTOMOTIVE FABRICS, 2013-2023	91
FIGURE 34	LIST OF MAJOR PATENTS FOR AUTOMOTIVE FABRICS	92
TABLE 16	LIST OF MAJOR PATENTS OF AUTOMOTIVE FABRICS	93
6.12.4	TOP APPLICANTS	94
TABLE 17	PATENTS BY AUTOLIV, INC.	94
TABLE 18	PATENTS BY FORD GLOBAL TECHNOLOGIES, LLC	95
TABLE 19	PATENTS BY HONDA MOTOR CO., LTD.	95
TABLE 20	TOP 10 PATENT OWNERS IN CHINA, 2013-2023	96
6.12.5	LEGAL STATUS OF PATENTS	96
FIGURE 35	LEGAL STATUS OF AUTOMOTIVE FABRICS PATENTS	96
6.12.6	JURISDICTION ANALYSIS	97
FIGURE 36	MAXIMUM PATENTS FILED BY COMPANIES IN CHINA	97
7	AUTOMOTIVE FABRICS MARKET, BY FABRIC TYPE	98
7.1	INTRODUCTION	98
7.2	POLYESTER	98
7.2.1	AFFORDABILITY, VERSATILITY, AND LOW MAINTENANCE TO DRIVE MARKET	98
7.3	NYLON	98
7.3.1	IMPROVED DRIVING EXPERIENCE AND ATTRACTIVE INTERIORS TO BOOST MARKET	98
7.4	SUEDE	98
7.4.1	LUXURY AND ESTHETICS IN AUTOMOBILES TO FUEL DEMAND	98
7.5	VINYL	99
7.5.1	INCREASING DEMAND IN DASHBOARDS, DOOR PANELS, AND TRIMS TO DRIVE MARKET	99
7.6	OTHER FABRIC TYPES	99
8	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE	100
8.1	INTRODUCTION	101
FIGURE 37	PASSENGER CARS SEGMENT TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD	101
TABLE 21	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	101
TABLE 22	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	102
TABLE 23	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	102
TABLE 24	AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	102
8.2	PASSENGER CARS	103
8.2.1	RIISING DEMAND FOR UV-RESISTANT FABRICS TO FUEL MARKET	103
TABLE 25	AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION, 2018-2022 (USD MILLION)	103
TABLE 26	AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION, 2023-2029 (USD MILLION)	103
TABLE 27	AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION, 2018-2022 (MILLION SQ. METER)	104

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TABLE 28	AUTOMOTIVE FABRICS MARKET IN PASSENGER CARS, BY REGION, 2023-2029 (MILLION SQ. METER)	104
8.3	LIGHT COMMERCIAL VEHICLES	105
8.3.1	IMPROVED LOGISTICS INFRASTRUCTURE AND EXPANDED MANUFACTURING SECTORS TO DRIVE MARKET	105
TABLE 29	AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES, BY REGION, 2018-2022 (USD MILLION)	105
TABLE 30	AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES, BY REGION, 2023-2029 (USD MILLION)	105
TABLE 31	AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES, BY REGION, 2018-2022 (MILLION SQ. METER)	106
TABLE 32	AUTOMOTIVE FABRICS MARKET IN LIGHT COMMERCIAL VEHICLES, BY REGION, 2023-2029 (MILLION SQ. METER)	106
8.4	HEAVY TRUCKS	106
8.4.1	ENHANCED LOGISTICS INFRASTRUCTURE AND EXPANSION OF MANUFACTURING UNITS TO DRIVE MARKET	106
TABLE 33	AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION, 2018-2022 (USD MILLION)	107
TABLE 34	AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION, 2023-2029 (USD MILLION)	107
TABLE 35	AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION, 2018-2022 (MILLION SQ. METER)	108
TABLE 36	AUTOMOTIVE FABRICS MARKET IN HEAVY TRUCKS, BY REGION, 2023-2029 (MILLION SQ. METER)	108
8.5	BUSES & COACHES	108
8.5.1	EXTENSIVE USE OF UV-RESISTANT FABRICS TO DRIVE MARKET	108
TABLE 37	AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2018-2022 (USD MILLION)	109
TABLE 38	AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2023-2029 (USD MILLION)	109
TABLE 39	AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2018-2022 (MILLION SQ. METER)	109
TABLE 40	AUTOMOTIVE FABRICS MARKET IN BUSES & COACHES, BY REGION, 2023-2029 (MILLION SQ. METER)	110
9	AUTOMOTIVE FABRICS MARKET, BY APPLICATION	111
9.1	INTRODUCTION	112
FIGURE 38	FLOOR COVERINGS APPLICATION TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD	112
TABLE 41	AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	113
TABLE 42	AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	113
TABLE 43	AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	114
TABLE 44	AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	114
9.2	FLOOR COVERINGS	114
9.2.1	INCREASING DEMAND FOR FIRE-RESISTANT MATERIALS TO DRIVE MARKET	114
TABLE 45	AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2018-2022 (USD MILLION)	115
TABLE 46	AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2023-2029 (USD MILLION)	115
TABLE 47	AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2018-2022 (MILLION SQ. METER)	115
TABLE 48	AUTOMOTIVE FABRICS MARKET IN FLOOR COVERINGS, BY REGION, 2023-2029 (MILLION SQ. METER)	116
9.3	UPHOLSTERY	116
9.3.1	COMFORT AND ESTHETIC DESIGN IN SEATS TO DRIVE MARKET	116
TABLE 49	AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2018-2022 (USD MILLION)	116
TABLE 50	AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2023-2029 (USD MILLION)	117
TABLE 51	AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2018-2022 (MILLION SQ. METER)	117
TABLE 52	AUTOMOTIVE FABRICS MARKET IN UPHOLSTERY, BY REGION, 2023-2029 (MILLION SQ. METER)	118
9.4	PRE-ASSEMBLED INTERIOR COMPONENTS	118
9.4.1	RISING DEMAND FOR DECORATIVE AND LUXURIOUS VEHICLE INTERIORS TO DRIVE MARKET	118
TABLE 53	AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2018-2022 (USD MILLION)	118
TABLE 54	AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2023-2029 (USD MILLION)	119
TABLE 55	AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2018-2022 (MILLION SQ. METER)	119
TABLE 56	AUTOMOTIVE FABRICS MARKET IN PRICS, BY REGION, 2023-2029 (MILLION SQ. METER)	119
9.5	TIRES	120
9.5.1	PRESENCE OF MAJOR MANUFACTURERS IN ASIA PACIFIC TO DRIVE MARKET	120
TABLE 57	AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2018-2022 (USD MILLION)	120

TABLE 58	AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2023-2029 (USD MILLION)	120
TABLE 59	AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2018-2022 (MILLION SQ. METER)	121
TABLE 60	AUTOMOTIVE FABRICS MARKET IN TIRES, BY REGION, 2023-2029 (MILLION SQ. METER)	121
9.6	SAFETY BELTS	121
9.6.1	STRINGENT REGULATIONS REGARDING PASSENGER SAFETY TO DRIVE MARKET	121
TABLE 61	AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION, 2018-2022 (USD MILLION)	122
TABLE 62	AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION, 2023-2029 (USD MILLION)	122
TABLE 63	AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION, 2018-2022 (MILLION SQ. METER)	123
TABLE 64	AUTOMOTIVE FABRICS MARKET IN SAFETY BELTS, BY REGION, 2023-2029 (MILLION SQ. METER)	123
9.7	AIRBAGS	123
9.7.1	STRINGENT REGULATIONS AND PUBLIC AWARENESS REGARDING SAFETY TO DRIVE MARKET	123
TABLE 65	AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2018-2022 (USD MILLION)	124
TABLE 66	AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2023-2029 (USD MILLION)	124
TABLE 67	AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2018-2022 (MILLION SQ. METER)	124
TABLE 68	AUTOMOTIVE FABRICS MARKET IN AIRBAGS, BY REGION, 2023-2029 (MILLION SQ. METER)	125
9.8	OTHER APPLICATIONS	125
TABLE 69	AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY REGION, 2018-2022 (USD MILLION)	126
TABLE 70	AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY REGION, 2023-2029 (USD MILLION)	126
TABLE 71	AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY REGION, 2018-2022 (MILLION SQ. METER)	126
TABLE 72	AUTOMOTIVE FABRICS MARKET IN OTHER APPLICATIONS, BY REGION, 2023-2029 (MILLION SQ. METER)	127
10	AUTOMOTIVE FABRICS MARKET, BY REGION	128
10.1	INTRODUCTION	129
FIGURE 39	ASIA PACIFIC TO DOMINATE AUTOMOTIVE FABRICS MARKET DURING FORECAST PERIOD	129
TABLE 73	AUTOMOTIVE FABRICS MARKET, BY REGION, 2018-2022 (USD MILLION)	130
TABLE 74	AUTOMOTIVE FABRICS MARKET, BY REGION, 2023-2029 (USD MILLION)	130
TABLE 75	AUTOMOTIVE FABRICS MARKET, BY REGION, 2018-2022 (MILLION SQ. METER)	130
TABLE 76	AUTOMOTIVE FABRICS MARKET, BY REGION, 2023-2029 (MILLION SQ. METER)	131
10.2	ASIA PACIFIC	131
10.2.1	IMPACT OF RECESSION ON ASIA PACIFIC	131
FIGURE 40	ASIA PACIFIC AUTOMOTIVE FABRICS MARKET SNAPSHOT	132
10.2.2	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE	133
TABLE 77	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	133
TABLE 78	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	133
TABLE 79	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	133
TABLE 80	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	134
10.2.3	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION	134
TABLE 81	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	134
TABLE 82	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	134
TABLE 83	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	135
TABLE 84	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	135
10.2.4	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY	136
TABLE 85	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	136
TABLE 86	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (USD MILLION)	136
TABLE 87	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (MILLION SQ. METER)	137
TABLE 88	ASIA PACIFIC: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (MILLION SQ. METER)	137
10.2.4.1	China	137
10.2.4.1.1	Increasing population and urbanization to drive market	137

TABLE 89	CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	138
TABLE 90	CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	138
TABLE 91	CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	139
TABLE 92	CHINA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	139
10.2.4.2 Japan 139		
10.2.4.2.1 Growing demand for economical, lightweight, and small passenger cars to fuel market 139		
TABLE 93	JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	140
TABLE 94	JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	140
TABLE 95	JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	141
TABLE 96	JAPAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	141
10.2.4.3 India 141		
10.2.4.3.1 Large consumer base to drive market 141		
TABLE 97	INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	142
TABLE 98	INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	142
TABLE 99	INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	142
TABLE 100	INDIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	143
10.2.4.4 South Korea 143		
10.2.4.4.1 Strategic government initiatives boosting automotive sector to drive market 143		
TABLE 101	SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	143
TABLE 102	SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	144
TABLE 103	SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	144
TABLE 104	SOUTH KOREA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	144
10.2.4.5 Indonesia 145		
10.2.4.5.1 Favorable tax policies for fuel-efficient models to drive market 145		
TABLE 105	INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	145
TABLE 106	INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	145
TABLE 107	INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	146
TABLE 108	INDONESIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	146
10.2.4.6 Thailand 146		
10.2.4.6.1 Emerging manufacturing base for automobiles to drive market 146		
TABLE 109	THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	147
TABLE 110	THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	147
TABLE 111	THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	148
TABLE 112	THAILAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	148
10.2.4.7 Malaysia 148		
10.2.4.7.1 Established automotive sector to drive market 148		
TABLE 113	MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	149
TABLE 114	MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	149
TABLE 115	MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	149
TABLE 116	MALAYSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	150
10.3 EUROPE 150		
10.3.1 IMPACT OF RECESSION ON EUROPE 150		
FIGURE 41	EUROPE AUTOMOTIVE FABRICS MARKET SNAPSHOT	151
10.3.2 EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE 151		
TABLE 117	EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	151
TABLE 118	EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	152
TABLE 119	EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	152

TABLE 120	EUROPE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	152
10.3.3	EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION	153
TABLE 121	EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	153
TABLE 122	EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	153
TABLE 123	EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	154
TABLE 124	EUROPE: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	154
10.3.4	EUROPE AUTOMOTIVE FABRICS MARKET, BY COUNTRY	154
TABLE 125	EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	154
TABLE 126	EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (USD MILLION)	155
TABLE 127	EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (MILLION SQ. METER)	155
TABLE 128	EUROPE: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (MILLION SQ. METER)	156
10.3.4.1	Germany	156
10.3.4.1.1	Thriving automotive sector to drive market	156
TABLE 129	GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	156
TABLE 130	GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	157
TABLE 131	GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	157
TABLE 132	GERMANY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	157
10.3.4.2	Spain	158
10.3.4.2.1	Demand for premium textiles with enhanced properties to propel market	158
TABLE 133	SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	158
TABLE 134	SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	158
TABLE 135	SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	159
TABLE 136	SPAIN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	159
10.3.4.3	France	159
10.3.4.3.1	Increasing environmental and safety regulations to drive market	159
TABLE 137	FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	159
TABLE 138	FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	160
TABLE 139	FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	160
TABLE 140	FRANCE: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	160
10.3.4.4	UK	161
10.3.4.4.1	Growing automotive sector, inclination toward comfort and esthetics, and demand for electric vehicles to drive market	161
TABLE 141	UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	161
TABLE 142	UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	161
TABLE 143	UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	162
TABLE 144	UK: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	162
10.3.4.5	Italy	162
10.3.4.5.1	Improving macroeconomic conditions to drive market	162
TABLE 145	ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	162
TABLE 146	ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	163
TABLE 147	ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	163
TABLE 148	ITALY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	163
10.3.4.6	Russia	164
10.3.4.6.1	Economic development and changing lifestyles to drive market	164
TABLE 149	RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	164
TABLE 150	RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	164
TABLE 151	RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	165

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TABLE 152	RUSSIA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	165
10.3.4.7	Poland	165
10.3.4.7.1	Growing domestic demand and aftermarket potential for interior components to drive market	165
TABLE 153	POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	165
TABLE 154	POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	166
TABLE 155	POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	166
TABLE 156	POLAND: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	166
10.4	NORTH AMERICA	167
10.4.1	IMPACT OF RECESSION ON NORTH AMERICA	167
FIGURE 42	NORTH AMERICA AUTOMOTIVE FABRICS MARKET SNAPSHOT	168
10.4.2	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE	168
TABLE 157	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	168
TABLE 158	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	169
TABLE 159	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	169
TABLE 160	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	169
10.4.3	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION	170
TABLE 161	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	170
TABLE 162	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	170
TABLE 163	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	171
TABLE 164	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	171
10.4.4	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY	171
TABLE 165	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	171
TABLE 166	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (USD MILLION)	172
TABLE 167	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (MILLION SQ. METER)	172
TABLE 168	NORTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (MILLION SQ. METER)	172
10.4.4.1	US	173
10.4.4.1.1	Stringent safety regulations to drive market	173
TABLE 169	US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	173
TABLE 170	US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	173
TABLE 171	US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	174
TABLE 172	US: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	174
10.4.4.2	Canada	174
10.4.4.2.1	Advancements in automotive manufacturing capabilities and rising demand for electric vehicles to drive market	174
TABLE 173	CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	175
TABLE 174	CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	175
TABLE 175	CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	176
TABLE 176	CANADA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	176
10.4.4.3	Mexico	176
10.4.4.3.1	Presence of automotive companies such as Volkswagen, Nissan, and Chrysler to drive market	176
TABLE 177	MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	177
TABLE 178	MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	177
TABLE 179	MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	177
TABLE 180	MEXICO: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	178
10.5	MIDDLE EAST & AFRICA	178
10.5.1	IMPACT OF RECESSION ON MIDDLE EAST & AFRICA	178
10.5.2	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE	179
TABLE 181	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	179

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TABLE 182	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	179
TABLE 183	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	179
TABLE 184	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	180
10.5.3	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION	180
TABLE 185	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	180
TABLE 186	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	180
TABLE 187	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	181
TABLE 188	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	181
10.5.4	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY	182
TABLE 189	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	182
TABLE 190	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (USD MILLION)	182
TABLE 191	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (MILLION SQ. METER)	182
TABLE 192	MIDDLE EAST & AFRICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (MILLION SQ. METER)	183
10.5.4.1	Turkey	183
10.5.4.1.1	Booming domestic automotive manufacturing sector to drive market	183
TABLE 193	TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	183
TABLE 194	TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	183
TABLE 195	TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	184
TABLE 196	TURKEY: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	184
10.5.4.2	Iran	184
10.5.4.2.1	Replacement of old cars to drive market	184
TABLE 197	IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	185
TABLE 198	IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	185
TABLE 199	IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	185
TABLE 200	IRAN: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	186
10.5.4.3	South Africa	186
10.5.4.3.1	Shifting consumer preference toward comfort and luxury to drive market	186
TABLE 201	SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	186
TABLE 202	SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	187
TABLE 203	SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	187
TABLE 204	SOUTH AFRICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	187
10.6	SOUTH AMERICA	188
10.6.1	IMPACT OF RECESSION ON SOUTH AMERICA	188
10.6.2	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE	188
TABLE 205	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION)	188
TABLE 206	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION)	189
TABLE 207	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER)	189
TABLE 208	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER)	189
10.6.3	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION	190
TABLE 209	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (USD MILLION)	190
TABLE 210	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (USD MILLION)	190
TABLE 211	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2018-2022 (MILLION SQ. METER)	191
TABLE 212	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY APPLICATION, 2023-2029 (MILLION SQ. METER)	191
10.6.4	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY	191
TABLE 213	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (USD MILLION)	191
TABLE 214	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (USD MILLION)	192
TABLE 215	SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2018-2022 (MILLION SQ. METER)	192

TABLE 216 SOUTH AMERICA: AUTOMOTIVE FABRICS MARKET, BY COUNTRY, 2023-2029 (MILLION SQ. METER) 192

10.6.4.1 Brazil 193

10.6.4.1.1 Presence of major automobile manufacturers to drive market 193

TABLE 217 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (USD MILLION) 193

TABLE 218 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (USD MILLION) 193

TABLE 219 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2018-2022 (MILLION SQ. METER) 194

TABLE 220 BRAZIL: AUTOMOTIVE FABRICS MARKET, BY VEHICLE TYPE, 2023-2029 (MILLION SQ. METER) 194

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