

## **Tomsk City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

PEST Analysis | 2023-08-24 | 30 pages | MarketLine

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### **Report description:**

Tomsk City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Tomsk" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Tomsk.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Tomsk city is the administrative center of the Tomsk region in Siberian Federal District (SFD) and covers a total land area of around 295km<sup>2</sup>. Tomsk city faced economic challenges in 2022. The region's strong export growth was overshadowed by the Russia-Ukraine war and subsequent sanctions, leading to a contraction of the city's economy by 1.9% in 2022

#### Scope

- The service sectors remain the key contributors to the regional economy - and the major employers.
- Tomsk is a key tourist destination in Russia, for both domestic and international tourists. In 2022, Tomsk's tourism sector witnessed substantial growth, with a remarkable doubling of tourist numbers compared to the previous year. The local government actively focuses on developing sustainable ways for tourists to enjoy natural areas while preserving ecological integrity

#### Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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