

## **Tianjin City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

PEST Analysis | 2023-11-08 | 31 pages | MarketLine

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### **Report description:**

Tianjin City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Tianjin" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Tianjin.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Tianjin Metropolis (a Direct-Controlled Municipality or Province-Level Municipality [TMC]) includes 13 districts and three counties covering a land area of 11,606km<sup>2</sup>. Tianjin metropolitan municipality faced economic challenges in 2022, experiencing 0.9% slowdown in growth due to the impact of the COVID-19 pandemic and global disruptions, particularly from the Russia-Ukraine war. The city, heavily dependent on petroleum and petrochemicals, was adversely affected by global supply chain disruptions.

#### Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- The construction sector experienced a sharp slowdown due to a decline in new home construction, driven by factors such as a sharp increase in the debt burden of real estate developers, government-supported economic growth strategies, and excess supply of residential properties leading to a housing market slump.

#### Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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