

Saint Petersburg City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

PEST Analysis | 2023-12-06 | 31 pages | MarketLine

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Report description:

Saint Petersburg City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Saint Petersburg" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Saint Petersburg.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Saint Petersburg metropolitan area is the second largest, after Moscow in Russia in terms of population, accounting for 5.2% of Russia's population in 2022. The economy of the area decline in 2022, driven by the industries including heavy engineering and tourism, suffered from reduced investment, real estate demand, and skilled labor availability

Scope

- Location advantage benefitted St Petersburg city as an international hub for trade, business, retail and industry.
- Saint Petersburg is considered as the grand gateway to Russia and is also included in the UNESCO as the world cultural legacy. It is a key tourist destination in Russia for both domestic and international tourists and experienced an 80.8% rise in 2022 compared to previous year. Despite recovery, the tourism sector has not yet reached pre-pandemic levels, as international travel restoration remains a challenge.

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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