

## **London City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

PEST Analysis | 2023-12-06 | 33 pages | MarketLine

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### **Report description:**

London City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - London" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting London.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

London is the capital and the most populous city in the UK. The city has huge financial influence. The city, a major global financial center is a hub for global foreign exchange, featuring international bond and fund management operations. London faced challenges from global economic repercussions of the Ukraine war, inflation, and a cost of living crisis. Despite these challenges, the city's diverse economy and global status helped the economy to grow in 2022.

#### Scope

- The tertiary sector remains the key driver of the area's economy, accounting for the share of 92.4% in 2022.
- London is a key tourist destination for both domestic and international tourists and experienced healthy growth in 2022. London, a vibrant cultural and entertainment hub, actively promotes tourism through London & Partners, focusing on regional, national, and international marketing. The 2030 London Tourism Vision aims to enhance visitor satisfaction, addressing gaps compared to global competitors.

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## Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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