

Gothenburg City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

PEST Analysis | 2023-09-28 | 31 pages | MarketLine

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Report description:

Gothenburg City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Gothenburg" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Gothenburg.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Gothenburg metropolitan area is one of the three metropolitan areas and is the second most populous area in the country. Gothenburg metropolitan area contributed a total of 16.6% to the country's GDP in 2022. The Gothenburg metropolitan area faced economic challenges including geopolitical tensions, an energy crisis, and domestic uncertainties, led the economy grew by 2.6% in 2022, slower than 2021.

Scope

- The construction sector in the metropolitan area of Gothenburg contributed 7.1% to the total GVA, amounting to SEK61.1 billion (\$6.0 billion) in 2022. The sector played a crucial role in the region's overall economic growth and is expected to experience a surge in large-scale construction projects.

- The Gothenburg region showcased its strength as the "Pearl of the West Coast" with a flourishing business environment and ongoing urban development. The Gothenburg region's commitment to fostering entrepreneurship and large-scale construction projects further positioned it as a dynamic and prosperous economic center.

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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