

Dubai City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

PEST Analysis | 2023-07-19 | 36 pages | MarketLine

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Report description:

Dubai City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Dubai" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Dubai.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Dubai is one of the seven emirates in the United Arab Emirates (UAE) and is one of the fastest growing cities in the world in terms of population. Dubai has evolved from a successful port city and oil exporter to a diversified economic hub, contributing 30.1% to the UAE's GDP in 2022. The Dubai Economic Agenda (D33) aims to double the emirate's economy by 2033, with ambitious objectives such as enhancing global financial status and supporting innovation-focused businesses.

Scope

- The service and industry sectors remain the key contributors to the regional economy and the major employers.
- Dubai evolved from a fishing village to a major tourist destination for both domestic and international tourists. Dubai experienced a significant rebound in tourism, with 14.4 million international overnight visitors in 2022. The D33 Agenda in 2023, aiming to double Dubai's GDP by 2033 and making Dubai one of the top global cities for investment, living, and working, emphasizing innovation, human capital, and advanced technology.
- Dubai's construction sector saw a robust growth and also experienced a surge in permit activity in 2022.

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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