

Dallas City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

PEST Analysis | 2023-08-24 | 31 pages | MarketLine

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Report description:

Dallas City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Dallas" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Dallas.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Dallas metropolitan area, also referred to as Dallas-Fort Worth-Arlington MSA, is one of the 382 metropolitan areas in the US with a total area coverage of 24,027 square kilometers. Dallas metropolitan area contributed 2.6% to the total GDP in 2022. The region has a diverse business climate, excelling in technological industries, aviation, aerospace, finance, healthcare, and manufacturing.

Scope

- The service sectors remain the key contributors to the regional economy - and the major employers.
- Dallas is the most important tourists destination in the country. In 2022, the tourism industry continued to play a significant role, creating jobs across various sectors and supporting small businesses. The leisure and hospitality industry recovered to its pre-pandemic employment levels by April 2022.
- The construction experienced substantial growth, adding \$36.6 billion to the area's economy, reflecting a 12.2% annual increase. Construction activities were robust, with key sectors such as healthcare, education, and entertainment driving the growth. Major investments were made, and the area added the newest construction jobs in the United States

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents

1. City Snapshot
 2. PEST Analysis
 - 2.1 Political
 - 2.2 Economic
 - 2.3 Social
 3. Technology and Infrastructure
 - 3.1 Communications
 - 3.2 Internal Transport Networks
 - 3.3 Connectivity
 - 3.4 Airport
 4. Business Environment Analysis
 5. Travel and Tourism
 - 5.1 Tourism Flows
 - 5.2 Hotels
 - 5.3 Attractions
 - 5.4 Events
 6. Construction and Real Estate
 - 6.1 Investment
 - 6.2 Real Estate Market
 7. Retail
 - 7.1 Retail Market
 - 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

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