

Tissue and Hygiene in Uruguay

Market Direction | 2024-03-18 | 43 pages | Euromonitor

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Report description:

Tissue and hygiene sales in Uruguay were dampened by the growing issue of small-scale smuggling from Argentina. Swathes of consumers have been crossing into Argentina to buy cheaper goods. The gap between the official exchange rate and the informal market exchange rate in Argentina widened considerably in 2023 and so Uruguayans travelling with Uruguayan pesos or the US dollar found the neighbouring country very cheap, despite high inflation. At times, the informal exchange rate soared to 150% th...

Euromonitor International's Tissue and Hygiene in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tissue and Hygiene in Uruguay
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List Of Contents And Tables

TISSUE AND HYGIENE IN URUGUAY

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023
Table 2 Infant Population 2018-2023
Table 3 Female Population by Age 2018-2023
Table 4 Total Population by Age 2018-2023
Table 5 Households 2018-2023
Table 6 Forecast Infant Population 2023-2028
Table 7 Forecast Female Population by Age 2023-2028
Table 8 Forecast Total Population by Age 2023-2028
Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small-scale smuggling dents volume sales
Towels remain the largest segment despite witnessing decline
Softys and Kimberly-Clark compete closely in menstrual care

PROSPECTS AND OPPORTUNITIES

Stabilisation of Argentinean informal exchange rate will support category sales
Reusable alternatives are not yet serious contenders
Brands target broad demographic base

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CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 22 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 23 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 24 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premiumisation drives value growth despite falling consumption

Small-scale smuggling was less prevalent in nappies/diapers/pants

Softys Uruguay SA is the leading player

PROSPECTS AND OPPORTUNITIES

Trading-up and extending usage are employed to tackle declining volume sales

Growing influx of Argentinians may boost Pampers' share

E-commerce and hypermarkets expected to gain strength

CATEGORY DATA

Table 25 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 27 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 28 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 29 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

RETAIL ADULT INCONTINENCE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Heavy adult incontinence remains resilient to small-scale smuggling trend

Price is a key priority for buyers of heavy incontinence products

Competition intensifies in retail adult incontinence

PROSPECTS AND OPPORTUNITIES

Demographic changes and new paradigms will support the category

Stigma attached to incontinence should lower

Specialised stores and online shopping will attract more consumers

CATEGORY DATA

Table 31 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 32 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 33 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 34 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 35 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 36 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

WIPES IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small-scale smuggling impacts volume sales

Baby wipes is the main type of wipe used in Uruguay

Kimberly-Clark has firm lead with Huggies brand

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PROSPECTS AND OPPORTUNITIES

Wipes face a challenging trading period

Intimate wipes face strong growth potential

Low price brands to enjoy a better performance

CATEGORY DATA

Table 37 Retail Sales of Wipes by Category: Value 2018-2023

Table 38 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 40 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 41 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 42 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Negative performance stems from small-scale smuggling

Softys Uruguay SA reigns in retail tissue

Leading player faces competition from smugglers and Brazilian low price brands

PROSPECTS AND OPPORTUNITIES

Finnish pulp manufacturer UPM expands Uruguay's pulp production capacity

Private label faces a promising outlook

E-commerce and hypermarkets to gain share of sales

CATEGORY DATA

Table 43 Retail Sales of Tissue by Category: Value 2018-2023

Table 44 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 45 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 46 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 47 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 48 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate growth despite small-scale smuggling

Softys Uruguay dominates in AFH tissue

Brazilian brands, converters and small-scale smuggling are key threats to Softys Uruguay

PROSPECTS AND OPPORTUNITIES

Consumers' feedback will be negative if institutions and restaurants are short of cleaning products

People aged over 65 years will drive the AFH hygiene category

Beige paper presents value for money offering

CATEGORY DATA

Table 49 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 50 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 51 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 52 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 53 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 54 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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