

Tissue and Hygiene in the United Kingdom

Market Direction | 2024-03-19 | 56 pages | Euromonitor

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Report description:

In 2023, inflation was once again the major factor impacting the performance of tissue and hygiene in the UK. Both retail tissue and retail hygiene experienced high single-digit value growth in 2023, mainly propelled by the high inflationary environment, increased raw material costs as well as the cost of the manufacturing process, resulting in another rise in unit prices across the board. However, there was a considerable difference in terms of volume growth. The increase in prices of retail ti...

Euromonitor International's Tissue and Hygiene in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tissue and Hygiene in the United Kingdom
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List Of Contents And Tables

TISSUE AND HYGIENE IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023
Table 2 Infant Population 2018-2023
Table 3 Female Population by Age 2018-2023
Table 4 Total Population by Age 2018-2023
Table 5 Households 2018-2023
Table 6 Forecast Infant Population 2023-2028
Table 7 Forecast Female Population by Age 2023-2028
Table 8 Forecast Total Population by Age 2023-2028
Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023's value growth driven by inflation
Tampons losing out to other formats
Reusable aspects of menstrual care on the rise

PROSPECTS AND OPPORTUNITIES

Stable performance expected over the forecast period
Slim/thin/ultra-thin towels with wings expected to perform best
Sustainability set to gain stronger momentum

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CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Tampons by Application Format: % Value 2018-2023

Table 22 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 23 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 24 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive demand across the category in 2023 due to essential nature

Private label gains further ground in inflationary environment

E-commerce makes subscription formats possible

PROSPECTS AND OPPORTUNITIES

Nappies/diapers/pants set for modest growth over the forecast period

Sustainability to remain important

Omnichannel approach expected to increase

CATEGORY DATA

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

RETAIL ADULT INCONTINENCE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further dynamic growth rates for retail adult incontinence in 2023

UK's ageing population crucial for category growth

Consolidated competitive landscape

PROSPECTS AND OPPORTUNITIES

Solid demand predicted for retail adult incontinence over forecast period

Demographic factors to play a pivotal role in forecast growth

Sustainability and reusable alternatives on the rise

CATEGORY DATA

Table 32 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

RX/REIMBURSEMENT ADULT INCONTINENCE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further declines as category faces strong competition from retail

Long waiting times at National Health Service leads to lower demand

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PROSPECTS AND OPPORTUNITIES

Further volume declines expected over the forecast period

Local consumers to continue turning to retail products

CATEGORY DATA

Table 38 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 39 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 40 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 41 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

WIPES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation is the main reason for wipes' value growth in 2023

Varying performances across the category

Private label wipes remain important in inflationary environment

PROSPECTS AND OPPORTUNITIES

Wipes set for positive performance over the forecast period

Multifunctional products expected to gain further traction

Legislation to potentially impact wipes

CATEGORY DATA

Table 42 Retail Sales of Wipes by Category: Value 2018-2023

Table 43 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 44 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 45 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 46 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 47 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost of living continues to impact decisions, but demand remains above pre-pandemic levels

Private label prevails in consolidated competitive scenario

Consumers demand convenience combined with less waste

PROSPECTS AND OPPORTUNITIES

The challenge of growing in a mature category

Retail offline shows its power while e-commerce continues to grow

The future of sustainability

CATEGORY DATA

Table 48 Retail Sales of Tissue by Category: Value 2018-2023

Table 49 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 51 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 52 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further dynamic value growth for away-from-home driven by inflation

Greater return to normality supports demand

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PROSPECTS AND OPPORTUNITIES

Away-from-home channel set for future growth

Further room for growth in certain categories in mature environment

CATEGORY DATA

Table 54 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 55 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 56 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 57 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 58 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 59 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 60 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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