

Supermarkets in Ukraine

Market Direction | 2024-03-18 | 34 pages | Euromonitor

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Report description:

Supermarkets was the most dynamic grocery retailers channel in Ukraine in current value growth terms in 2023. While many players suffered steep declines in revenues and the loss of several outlets in 2022 due to the initial shock and destruction of the Russian invasion, most have since shown remarkable resilience and flexibility in rebuilding supply chains and optimising their operations to better meet new challenges and changes in the behaviour and priorities of consumers. Together with greater...

Euromonitor International's Supermarkets in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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