

Supermarkets in Mexico

Market Direction | 2024-03-22 | 38 pages | Euromonitor

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Report description:

In 2023, supermarkets in Mexico registered growth in current value terms, and even saw a more dynamic rate of increase than in the previous year. In fact, during 2022 supermarkets saw a performance well below other channels, such as discounters, as consumers sought cheaper options due to the rise in the cost of living - driven by inflation rates well above normal. With the recovery of real salaries during 2023, some consumers migrated back to supermarkets once again, in order to find a wider var...

Euromonitor International's Supermarkets in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Retailers focus on remodelling in addition to opening new stores
Independent supermarkets are still relevant in the interior of the country
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Financial services expected to be a key business strategy
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