

Small Local Grocers in Ukraine

Market Direction | 2024-03-18 | 32 pages | Euromonitor

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Report description:

Small local grocers was the only grocery retailers channel in Ukraine to contract in current value terms in 2023. While trade picked up from 2022 as the initial shock of the Russian invasion receded, it continued to lose ground to modern formats such as convenience stores and supermarkets. The latter trend is ongoing for several years, but has recently been reinforced first by the pandemic and then by the fact that these types of outlets have been among the worst affected by supply chain disrupt...

Euromonitor International's Small Local Grocers in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Small Local Grocers in Ukraine
Euromonitor International
March 2024

List Of Contents And Tables

SMALL LOCAL GROCERS IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wartime conditions compound long-term challenges faced by small local grocers

Threat from food/drink/tobacco specialists intensifies

Rate of decline in outlet numbers deepens dramatically

PROSPECTS AND OPPORTUNITIES

Competition from modern formats will continue to constrain growth potential

Category will remain the largest in grocery retailers in terms of outlet numbers

Point-of-sale tobacco display ban could negatively impact trade for many players

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 4 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 5 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN UKRAINE

EXECUTIVE SUMMARY

Retail in 2023: The big picture

War-induced disruption further strengthens penetration of e-commerce in Ukraine

Domestic retailers continue to gain ground across the market

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

International Women's Day

New Year

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

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Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 18 □Sales in Grocery Retailers by Channel: Value 2018-2023
Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 20 □Grocery Retailers Outlets by Channel: Units 2018-2023
Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 28 □Retail GBO Company Shares: % Value 2019-2023
Table 29 □Retail GBN Brand Shares: % Value 2020-2023
Table 30 □Retail Offline GBO Company Shares: % Value 2019-2023
Table 31 □Retail Offline GBN Brand Shares: % Value 2020-2023
Table 32 □Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 33 □Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 35 □Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 36 □Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 43 □Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 45 □Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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