

Small Local Grocers in Ukraine

Market Direction | 2024-03-18 | 32 pages | Euromonitor

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Report description:

Small local grocers was the only grocery retailers channel in Ukraine to contract in current value terms in 2023. While trade picked up from 2022 as the initial shock of the Russian invasion receded, it continued to lose ground to modern formats such as convenience stores and supermarkets. The latter trend is ongoing for several years, but has recently been reinforced first by the pandemic and then by the fact that these types of outlets have been among the worst affected by supply chain disrupt...

Euromonitor International's Small Local Grocers in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2024

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