

Small Local Grocers in Mexico

Market Direction | 2024-03-22 | 37 pages | Euromonitor

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Report description:

In 2023, small local grocers saw only moderate current value growth in Mexico, and in fact during the review period overall, the channel experienced the worst value performance amongst grocery retailers, seeing a value decline. The expansion of modern grocery retailers, driven by chains such as OXXO in convenience stores, and Tiendas 3B in discounters, has been hampering the performance of small local grocers, which are commonly known as tienditas in Mexico. In addition, these outlets struggle f...

Euromonitor International's Small Local Grocers in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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