

Small Local Grocers in India

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Report description:

In 2023, small local grocers maintained dynamic current value growth in India, although outlet numbers stagnated for another year. This channel also continued to dominate value sales within grocery retailers in this year, accounting for three quarters of sales. This channel offers ease of accessibility for daily needs, with consumers often preferring to shop at neighbourhood stores as they are in close proximity to homes in both urban and rural areas. Nevertheless, while small local grocers cont...

Euromonitor International's Small Local Grocers in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Small Local Grocers in India
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List Of Contents And Tables

SMALL LOCAL GROCERS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers continues to lose share to modern grocery retail channels

Digital solutions increasingly adopted by small local grocers

Small local grocers remains a prominent channel for expansion for leading brands

PROSPECTS AND OPPORTUNITIES

Small local grocers will continue to have a stronghold in rural areas

Modernisation of small local grocers expected, with the help of multiple initiatives

Small local grocers can partner with e-commerce B2B players and receive help from the government

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 4 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 5 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN INDIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

A landmark reform is seen in terms of the operation of retail businesses in India

Omnichannel experience becomes key for both offline as well as offline retailers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

MARKET DATA

Table 6 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 8 Sales in Retail Offline by Channel: Value 2018-2023

Table 9 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 10 Retail Offline Outlets by Channel: Units 2018-2023

Table 11 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 12 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 13 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 14 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 15 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 16 □Sales in Grocery Retailers by Channel: Value 2018-2023

Table 17 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

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Table 18 □Grocery Retailers Outlets by Channel: Units 2018-2023
Table 19 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 20 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 23 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26 □Retail GBO Company Shares: % Value 2019-2023
Table 27 □Retail GBN Brand Shares: % Value 2020-2023
Table 28 □Retail Offline GBO Company Shares: % Value 2019-2023
Table 29 □Retail Offline GBN Brand Shares: % Value 2020-2023
Table 30 □Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 31 □Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 32 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 33 □Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 34 □Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 35 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 36 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 37 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 38 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 39 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 40 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 41 □Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 42 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 43 □Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 44 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 45 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 46 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 47 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 48 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 49 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 50 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 51 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 52 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 53 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 56 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 58 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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