

## **Small Local Grocers in India**

Market Direction | 2024-03-20 | 31 pages | Euromonitor

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### **Report description:**

In 2023, small local grocers maintained dynamic current value growth in India, although outlet numbers stagnated for another year. This channel also continued to dominate value sales within grocery retailers in this year, accounting for three quarters of sales. This channel offers ease of accessibility for daily needs, with consumers often preferring to shop at neighbourhood stores as they are in close proximity to homes in both urban and rural areas. Nevertheless, while small local grocers cont...

Euromonitor International's Small Local Grocers in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2024

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Small local grocers remains a prominent channel for expansion for leading brands

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Modernisation of small local grocers expected, with the help of multiple initiatives

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