

Self-Service Cafeterias in Switzerland

Market Direction | 2024-03-18 | 19 pages | Euromonitor

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Report description:

Self-service cafeterias in Switzerland are making a strong recovery in 2023, as the category rebounds from the COVID-19 pandemic. There is growing demand from locals and tourists travelling on highways as travel and tourism flows steadily move back to normality. In addition, more people are back in the office and seeking lunch-time meals, which has improved footfall at self-service cafeterias during lunch time. The overall recovery of in-store retailing has also boosted sales in self-service caf...

Euromonitor International's Self-Service Cafeterias in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Self-Service Cafeterias in Switzerland
Euromonitor International
March 2024

List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Locals and tourists return to self-service cafeterias

Chains outperform independent operators

Healthier and sustainable options are rolled out

PROSPECTS AND OPPORTUNITIES

Broadly positive outlook for self-service cafeterias

Cost pressures and competition will create challenges

Commitment to sustainability will attract local consumers

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 12 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN SWITZERLAND

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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