

Retail in Ukraine

Market Direction | 2024-03-18 | 97 pages | Euromonitor

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Report description:

After experiencing a deep contraction in 2022 due to the shock of the Russian invasion, retail in Ukraine saw total current value sales rebound at an impressive pace in 2023 as consumers and businesses adjusted to the new reality. However, recovery was skewed by steep price hikes amidst stubbornly high inflation, with the war continuing to take a heavy toll on trade across the market. This was primarily because approximately six million people who left the country at the outset of the conflict h...

Euromonitor International's Retail in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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