

Retail in Mexico

Market Direction | 2024-03-22 | 114 pages | Euromonitor

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Report description:

After a challenging 2022 due to high inflation, retail sales in Mexico saw healthy growth for a third consecutive year in current value terms in 2023, confirming the effects of the COVID-19 pandemic are far behind. In fact, based on the Consumer Confidence Index elaborated by the National Institute of Statistics and Geography, in December 2023 the Index was at the highest level since it was created in 2001. The Index, which measures the optimism or pessimism of consumers regarding their financial...

Euromonitor International's Retail in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail in Mexico
Euromonitor International
March 2024

List Of Contents And Tables

RETAIL IN MEXICO

EXECUTIVE SUMMARY

Retail in 2023: The big picture

The overall number of stores is higher than the pre-pandemic level, but performances differ between grocery and non-grocery retailers

Retailers improve the shopping experience in order to attract consumers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas Season

Back to School

Hot Sale

Buen Fin

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 3 Sales in Retail Offline by Channel: Value 2018-2023

Table 4 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 5 Retail Offline Outlets by Channel: Units 2018-2023

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 7 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 10 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 11 □Sales in Grocery Retailers by Channel: Value 2018-2023

Table 12 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 13 □Grocery Retailers Outlets by Channel: Units 2018-2023

Table 14 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 15 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 18 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21	□Retail GBO Company Shares: % Value 2019-2023
Table 22	□Retail GBN Brand Shares: % Value 2020-2023
Table 23	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 24	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 25	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 26	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 27	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 28	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 29	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 30	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 31	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 32	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 33	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 34	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 35	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 36	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 37	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 38	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 39	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 40	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 41	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 42	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 43	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 44	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 45	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 46	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 47	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 48	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 49	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 50	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 51	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 52	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 53	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impulse purchases and recent store expansion boost sales of convenience stores

Convenience retailers find opportunities in loyalty programmes and financial inclusion

OXXO remains the leading player, and invests in offering experiences

PROSPECTS AND OPPORTUNITIES

OXXO will apply AI tools to locate and identify optimal locations

Digital transformation and financial inclusion are key for consumers

Grupo Bimbo enters convenience retailers

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Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023
 Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
 Table 56 Sales in Convenience Retailers by Channel: Value 2018-2023
 Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023
 Table 58 Convenience Retailers GBO Company Shares: % Value 2019-2023
 Table 59 Convenience Retailers GBN Brand Shares: % Value 2020-2023
 Table 60 Convenience Retailers LBN Brand Shares: Outlets 2020-2023
 Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
 Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
 Table 63 □Forecast Sales in Convenience Retailers by Channel: Value 2023-2028
 Table 64 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

DISCOUNTERS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery of purchasing power hampers the growth of discounters
 Wal-Mart continues to dominate discounters, expanding its chains and improving payment methods
 After the exit of PayBack in 2023, discounters launch new loyalty programmes

PROSPECTS AND OPPORTUNITIES

Companies will continue to invest in both the physical and online worlds
 Discounters will continue to gain ground against small local grocers
 The entry of Mi Super Dollar General will generate a more competitive environment

CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2018-2023
 Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023
 Table 67 Discounters GBO Company Shares: % Value 2019-2023
 Table 68 Discounters GBN Brand Shares: % Value 2020-2023
 Table 69 Discounters LBN Brand Shares: Outlets 2020-2023
 Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028
 Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

HYPERMARKETS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hypermarkets boost sales by improving the supply and variety of products
 Click-and-collect is becoming a key difference from other retail channels
 Walmart offers the first pet-friendly hypermarket

PROSPECTS AND OPPORTUNITIES

Hypermarkets' omnichannel distribution strategies will boost sales
 Retailers will continue to invest in and develop private label products
 Response time will continue to be relevant to consumers

CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023
 Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023
 Table 74 Hypermarkets GBO Company Shares: % Value 2019-2023
 Table 75 Hypermarkets GBN Brand Shares: % Value 2020-2023
 Table 76 Hypermarkets LBN Brand Shares: Outlets 2020-2023
 Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028
 Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

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SUPERMARKETS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

The recovery of real salaries attracts consumers to supermarkets

Retailers focus on remodelling in addition to opening new stores

Independent supermarkets are still relevant in the interior of the country

PROSPECTS AND OPPORTUNITIES

Strong competition expected for supermarkets in the short term

Financial services expected to be a key business strategy

The focus on fresh and healthy concepts will continue to gain ground

CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 81 Supermarkets GBO Company Shares: % Value 2019-2023

Table 82 Supermarkets GBN Brand Shares: % Value 2020-2023

Table 83 Supermarkets LBN Brand Shares: Outlets 2020-2023

Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

SMALL LOCAL GROCERS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Development of modern grocery channels negatively impacts small local grocers

Small local grocers play a key role in the Mexican economy

Segalmex continues to lead a fragmented channel

PROSPECTS AND OPPORTUNITIES

Irregularities, fraud and corruption could threaten Segalmex

Small local grocers will continue to play a key role despite expansion of modern channels

More stores will partner with delivery apps to expand to e-commerce

CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 88 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 89 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 90 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPAREL AND FOOTWEAR SPECIALISTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures and the impact of the second-hand market affect apparel and footwear specialists

Retailers continue to invest in e-commerce

Pop-up stores are becoming increasingly popular

PROSPECTS AND OPPORTUNITIES

Move towards omnichannel and the phygital environment

Social media will remain a key tool for small retailers

Second-hand market likely to play an increasingly important role in the short term

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Table 93 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 94 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 95 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 96 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 97 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 98 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 99 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPLIANCES AND ELECTRONICS SPECIALISTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Discounts and free instalment payments boost demand

In a fragmented channel, the ishop chain continues to lead

The number of stores returns to the pre-pandemic level in 2023

PROSPECTS AND OPPORTUNITIES

E-commerce will continue to gain ground, driven by third-party retailers

Customer experience and sustainability will play a key role

New players expected, driven by economic recovery

CHANNEL DATA

Table 100 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 101 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 102 Appliances and Electronics Specialists GBO Company Shares: % Value 2019-2023

Table 103 Appliances and Electronics Specialists GBN Brand Shares: % Value 2020-2023

Table 104 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2020-2023

Table 105 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 106 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

HEALTH AND BEAUTY SPECIALISTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Beauty specialists sees the best performance, but remains below pre-pandemic levels

Pharmacies expand their products and services to attract consumers

Providing unique experiences motivates customer visits and loyalty

PROSPECTS AND OPPORTUNITIES

E-commerce will continue to grow alongside physical stores

Pharmacies will continue to lead health and beauty specialists in value terms

Opportunity to work towards a sustainable future to attract consumers

CHANNEL DATA

Table 107 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 108 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 109 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 110 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023

Table 111 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 112 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 113 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 114 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 115 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 116 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028

Table 117 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

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HOME PRODUCTS SPECIALISTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lack of consumer confidence postpones home renovations and remodelling

The number of stores remains below the pre-pandemic level

Retailers partner with delivery companies to improve delivery time and coverage

PROSPECTS AND OPPORTUNITIES

Hypermarkets and department stores will hamper the growth of home products specialists

Sustainability expected to be a growing area for home products specialists

Outlet numbers will surpass pre-pandemic level by 2025, with IKEA and H&M Home becoming relevant players

CHANNEL DATA

Table 118 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 119 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 120 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 121 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 122 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 123 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 124 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 125 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 126 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 127 □Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 128 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

GENERAL MERCHANDISE STORES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Expansion in the number of stores boosts sales of general merchandise stores

Low-income consumers remain hesitant to purchase at general merchandise stores

Companies continue to invest in an omnichannel strategy

PROSPECTS AND OPPORTUNITIES

Despite e-commerce expansion, companies will continue to invest in new stores

Competition between department stores and marketplaces expected to intensify

In-store experience, technology, and financial inclusion expected to improve

CHANNEL DATA

Table 129 General Merchandise Stores: Value Sales, Outlets and Selling Space 2018-2023

Table 130 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 131 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 132 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 133 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 134 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 135 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 136 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 137 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 138 □Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 139 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2023-2028

DIRECT SELLING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Sales increase, but the number of direct selling agents continues to decrease

Companies continue to invest in omnichannel strategies

Health and beauty, and fashion continue to dominate sales in direct selling

PROSPECTS AND OPPORTUNITIES

Investment in technology will help connect with younger consumers

Direct selling companies are implementing sustainability to boost public perception

Players in direct selling are adopting new payment methods in order to compete with other channels

CHANNEL DATA

Table 140 Direct Selling by Product: Value 2018-2023

Table 141 Direct Selling by Product: % Value Growth 2018-2023

Table 142 Direct Selling GBO Company Shares: % Value 2019-2023

Table 143 Direct Selling GBN Brand Shares: % Value 2020-2023

Table 144 Direct Selling Forecasts by Product: Value 2023-2028

Table 145 Direct Selling Forecasts by Product: % Value Growth 2023-2028

VENDING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Boom in tourism and better economic conditions support the growth of vending

Touchless technology and electronic payment methods help drive growth

Most vending sales are concentrated amongst three multinational companies

PROSPECTS AND OPPORTUNITIES

Product range set to continue to increase

Companies will continue to invest in smart vending machines

Vending still has a great deal of room for growth

CHANNEL DATA

Table 146 Vending by Product: Value 2018-2023

Table 147 Vending by Product: % Value Growth 2018-2023

Table 148 Vending GBO Company Shares: % Value 2019-2023

Table 149 Vending GBN Brand Shares: % Value 2020-2023

Table 150 Vending Forecasts by Product: Value 2023-2028

Table 151 Vending Forecasts by Product: % Value Growth 2023-2028

RETAIL E-COMMERCE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

E-commerce maintains strong growth, driven by increasing demand from consumers with limited purchasing power

Companies are investing in last-mile delivery in order to improve the customer experience

Financial fraud remains a main barrier to shopping online for many consumers

PROSPECTS AND OPPORTUNITIES

Retail e-commerce set to maintain growth, albeit at a more modest pace than seen in the review period

Companies will continue to make improvements to retail e-commerce

Marketplaces set to gain relevance over the forecast period

CHANNEL DATA

Table 152 Retail E-Commerce by Channel: Value 2017-2022

Table 153 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 154 Retail E-Commerce by Product: Value 2017-2022

Table 155 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 156 Retail E-Commerce GBO Company Shares: % Value 2018-2022

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Table 157 Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 158 Forecast Retail E-Commerce by Channel: Value 2022-2027
Table 159 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027
Table 160 Forecast Retail E-Commerce by Product: Value 2022-2027
Table 161 □Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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