

Retail E-Commerce in India

Market Direction | 2024-03-20 | 36 pages | Euromonitor

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Report description:

Retail e-commerce maintained dynamic current value growth in India in 2023, with double-digit growth seen across all categories. In particular, quick commerce has gained popularity for packaged food, and daily essentials such as home care products, thanks to the short delivery time of 15-30 minutes. Blinkit, Swiggy Instamart, and Dunzo are amongst the platforms leading the quick delivery segment. They have been expanding their presence in different cities all over India. Even though prices are m...

Euromonitor International's Retail E-Commerce in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail E-Commerce in India
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List Of Contents And Tables

RETAIL E-COMMERCE IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Quick commerce gains popularity with shorter delivery times

Marketplace retailers continue to dominate e-commerce

Improving the user experience is a key focus

PROSPECTS AND OPPORTUNITIES

Government policies will create a favourable environment for e-commerce going forward

Hyperlocal delivery expected to continue to gain momentum

Specialist e-commerce retailers gaining prominence amongst consumers

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022

Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 3 Retail E-Commerce by Product: Value 2017-2022

Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 10 □Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

RETAIL IN INDIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

A landmark reform is seen in terms of the operation of retail businesses in India

Omnichannel experience becomes key for both offline as well as offline retailers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 13 Sales in Retail Offline by Channel: Value 2018-2023

Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023

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Table 15	Retail Offline Outlets by Channel: Units 2018-2023
Table 16	Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 17	Sales in Retail E-Commerce by Product: Value 2018-2023
Table 18	Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 19	Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 20	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 21	□Sales in Grocery Retailers by Channel: Value 2018-2023
Table 22	□Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 23	□Grocery Retailers Outlets by Channel: Units 2018-2023
Table 24	□Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 25	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 27	□Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 28	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 29	□Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 30	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 31	□Retail GBO Company Shares: % Value 2019-2023
Table 32	□Retail GBN Brand Shares: % Value 2020-2023
Table 33	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 34	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 35	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 36	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 37	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 38	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 42	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 43	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 44	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 46	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 47	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 48	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 49	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 50	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 51	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 52	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 54	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 55	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 56	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 57	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 58	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 59	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 60	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 61	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

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Table 62 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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