

NRT Smoking Cessation Aids in Brazil

Market Direction | 2024-03-18 | 27 pages | Euromonitor

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Report description:

NRT smoking cessation aids is set to continue to witness a volume decline in Brazil in 2023, despite the expectation of current value growth, due to increases in prices. Although nicotine patches is one of the most established formats for nicotine replacement therapy, it has struggled to maintain consumers' interest due to high prices. A complete treatment with NRT patches lasts an average of six weeks and is priced at around BRL90 per week. The average Brazilian's real monthly income in June 20...

Euromonitor International's NRT Smoking Cessation Aids in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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