

## **New Economic Reality: Transforming Uncertainty into Opportunity**

Global Strategy | 2023-04-21 | 40 pages | Euromonitor

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### **Report description:**

Businesses and consumers are facing a new economic reality as the global economy enters a period of slower growth and high inflation, while energy pressures, rising cost of capital, tight labour market, geopolitical risks and a reset of globalisation are adding challenges and uncertainties. This report unfolds the implications of the new economic environment on consumption and business outcomes, while pointing toward an actionable plan for business to build resilience and win.

The New Economic Reality: Transforming Uncertainty into Opportunity offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Industrial (Entire Economy) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;

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\* Use five-year forecasts to assess how the market is predicted to develop.

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