

**New Economic Reality: Geopolitical Risks and Globalisation Reset**

Global Strategy | 2023-10-26 | 40 pages | Euromonitor

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**Report description:**

The global economy is facing weaker growth and increasing fragmentation, as a result of rising geopolitical tensions, especially due to the war in Ukraine and the US-China strategic rivalry. Protectionism, industrial policy and a focus on resilience are altering the global trade and foreign direct investment landscapes, creating considerable risks. Yet, the changing global operating environment also comes with new growth opportunities in the years ahead, especially in the Asia Pacific region.

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