

Nappies/Diapers/Pants in Uruguay

Market Direction | 2024-03-18 | 18 pages | Euromonitor

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Report description:

Retail volume of sales of nappies/diapers/pants in Uruguay fell considerably in 2023, due to the ongoing decline in the country's birth rate. In addition, small-scale smuggling from Argentina also impacted local retailers' sales, although the impact was far less severe than in other tissue and hygiene categories. In contrast to the declining consumption, nappies/diapers/pants witnessed double-digit current value growth in 2023, due to trading up in the category. Premium nappies/diapers/pants are...

Euromonitor International's Nappies/Diapers/Pants in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Nappies/Diapers/Pants in Uruguay

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List Of Contents And Tables

NAPPIES/DIAPERS/PANTS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premiumisation drives value growth despite falling consumption

Small-scale smuggling was less prevalent in nappies/diapers/pants

Softys Uruguay SA is the leading player

PROSPECTS AND OPPORTUNITIES

Trading-up and extending usage are employed to tackle declining volume sales

Growing influx of Argentinians may boost Pampers' share

E-commerce and hypermarkets expected to gain strength

CATEGORY DATA

Table 1 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 2 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 4 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 5 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 6 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN URUGUAY

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2018-2023

Table 8 Infant Population 2018-2023

Table 9 Female Population by Age 2018-2023

Table 10 Total Population by Age 2018-2023

Table 11 Households 2018-2023

Table 12 Forecast Infant Population 2023-2028

Table 13 Forecast Female Population by Age 2023-2028

Table 14 Forecast Total Population by Age 2023-2028

Table 15 Forecast Households 2023-2028

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

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Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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