

## **Hypermarkets in Ukraine**

Market Direction | 2024-03-18 | 33 pages | Euromonitor

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### **Report description:**

Hypermarkets in Ukraine lagged behind the other main modern grocery retailers channels in terms of current value sales growth in 2023. These types of outlets have lost ground to smaller formats since the start of the Russian invasion, in part because safety concerns have made people more inclined to shop closer to home. Moreover, the larger scale of their operations has made it harder for such stores to quickly respond to shifting consumer preferences and sudden changes in trading conditions, an...

Euromonitor International's Hypermarkets in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hypermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2024

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