

## **Hypermarkets in Mexico**

Market Direction | 2024-03-22 | 38 pages | Euromonitor

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### **Report description:**

Hypermarkets was the second most dynamic channel within grocery retailers in Mexico in current value terms in 2023, surpassed only by convenience retailers. The latter channel experienced strong outlet expansion in the review period, with even the pandemic hardly impacting the opening of new stores. In the case of hypermarkets, the expansion of new stores continued, but was more modest in the review period, with retailers mainly investing in improving the supply and variety of products. For exam...

Euromonitor International's Hypermarkets in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hypermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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