

Home Products Specialists in Ukraine

Market Direction | 2024-03-18 | 35 pages | Euromonitor

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Report description:

Home improvement and gardening stores was by far the most dynamic channel within home products specialists in Ukraine in current value growth terms in 2023. This performance reflected an increased need for construction equipment and materials as people rebuilt and repaired homes and business premises damaged by Russian bombs or attempted to fortify them against future attacks. Similarly, frequent electricity outages caused by the destruction of critical infrastructure bolstered demand for items...

Euromonitor International's Home Products Specialists in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Home improvement and gardening stores posts fastest growth in current value sales

Homewares and home furnishing stores hit by exodus of core target consumers

Pet shops and superstores continues to profit from pet humanisation trend

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Repair, refurbishment and reinforcement of buildings will boost trade

Epicentr will continue to expand store-in-store concepts

Jysk plans to open multiple new outlets in Ukraine

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MARKET DATA

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