

Home Products Specialists in Mexico

Market Direction | 2024-03-22 | 40 pages | Euromonitor

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Report description:

In 2023, home products specialists registered one of the worst performances amongst non-grocery retailers in Mexico (after apparel and footwear specialists), experiencing only low growth in current value terms, along with minimal growth in outlet numbers. Despite a better economic context compared with the previous year, lack of consumer confidence had a negative impact, with many people postponing renovations and changes to their homes. Based on the Consumer Confidence Index elaborated by the N...

Euromonitor International's Home Products Specialists in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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HOME PRODUCTS SPECIALISTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lack of consumer confidence postpones home renovations and remodelling
The number of stores remains below the pre-pandemic level
Retailers partner with delivery companies to improve delivery time and coverage

PROSPECTS AND OPPORTUNITIES

Hypermarkets and department stores will hamper the growth of home products specialists
Sustainability expected to be a growing area for home products specialists
Outlet numbers will surpass pre-pandemic level by 2025, with IKEA and H&M Home becoming relevant players

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