

Health and Beauty Specialists in India

Market Direction | 2024-03-20 | 33 pages | Euromonitor

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Report description:

Health and beauty specialists maintained double-digit current value growth in India in 2023, with increases seen across all channels. The strongest value growth was seen by beauty specialists, with sales finally returning to the pre-pandemic (2019) level. The Body Shop maintained its strong lead in beauty specialists in 2023. The Body Shop focuses on good-quality consumer-centric products, and on offering easy access to consumers. Furthermore, the assistance that it provides to consumers forms a...

Euromonitor International's Health and Beauty Specialists in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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