

Full-Service Restaurants in Switzerland

Market Direction | 2024-03-18 | 26 pages | Euromonitor

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Report description:

Full-service restaurants reported moderate growth in Switzerland in 2023, as operators continued to see some recovery from the pandemic. Demand weakened due to inflationary conditions forcing some restaurant owners to increase prices in their efforts to maintain profitability. Full-service restaurant chains performed better than independent alternatives in current value terms, as chains are well-established in this category with strong brand identities that customers recognise and trust. In the...

Euromonitor International's Full-Service Restaurants in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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