

Convenience Retailers in Ukraine

Market Direction | 2024-03-18 | 35 pages | Euromonitor

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Report description:

Convenience retailers in Ukraine continued to prove more successful than other grocery formats in weathering the challenges brought about by the Russian invasion in 2023. Offering a relatively limited range of day-to-day essentials, they were well placed to profit as consumers prioritised spending on necessities and reined in discretionary purchases. Narrower assortments and less selling space also ensured they were not as affected by inventory and staff shortages as supermarkets and hypermarket...

Euromonitor International's Convenience Retailers in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Convenience Retailers in Ukraine
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List Of Contents And Tables

CONVENIENCE RETAILERS IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers among the most adept at adapting to wartime challenges
Leading chains sign industry memorandum to secure domestic food supply chains
Growing availability of cashback services boosts trade

PROSPECTS AND OPPORTUNITIES

Convenience stores projected to be the most dynamic grocery retailers channel
International chains will continue to grow via franchising
More forecourt retailers expected to expand assortments and private label lines

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Sales in Convenience Retailers by Channel: Value 2018-2023
Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023
Table 5 Convenience Retailers GBO Company Shares: % Value 2019-2023
Table 6 Convenience Retailers GBN Brand Shares: % Value 2020-2023
Table 7 Convenience Retailers LBN Brand Shares: Outlets 2020-2023
Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 10 □Forecast Sales in Convenience Retailers by Channel: Value 2023-2028
Table 11 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

RETAIL IN UKRAINE

EXECUTIVE SUMMARY

Retail in 2023: The big picture
War-induced disruption further strengthens penetration of e-commerce in Ukraine
Domestic retailers continue to gain ground across the market
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023
Seasonality
International Women's Day
New Year

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

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Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14 Sales in Retail Offline by Channel: Value 2018-2023
Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16 Retail Offline Outlets by Channel: Units 2018-2023
Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22 □Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24 □Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32 □Retail GBO Company Shares: % Value 2019-2023
Table 33 □Retail GBN Brand Shares: % Value 2020-2023
Table 34 □Retail Offline GBO Company Shares: % Value 2019-2023
Table 35 □Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36 □Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37 □Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39 □Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40 □Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47 □Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49 □Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

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Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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